

## Informative modelling: from architectural modelling to Infovis

Szkolenie współfinansowane ze środków Unii Europejskiej  
w ramach Europejskiego Funduszu Społecznego.



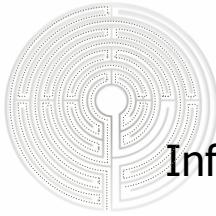
**KAPITAŁ LUDZKI**  
NARODOWA STRATEGIA SPÓŁNOŚCI



UNIA EUROPEJSKA  
EUROPEJSKI  
FUNDUSZ SPOŁECZNY



*człowiek - najlepsza inwestycja*



## Informative modelling: from architectural modelling to Infovis

*An illustrated introduction to concepts and legacies of Infovis, benefits in heritage architecture analysis.*



Terminology, concepts & methods



(brief) historic background



Benefits of Infovis (in heritage architecture analysis)

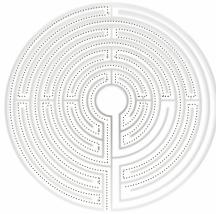


The Informative modelling paradigm



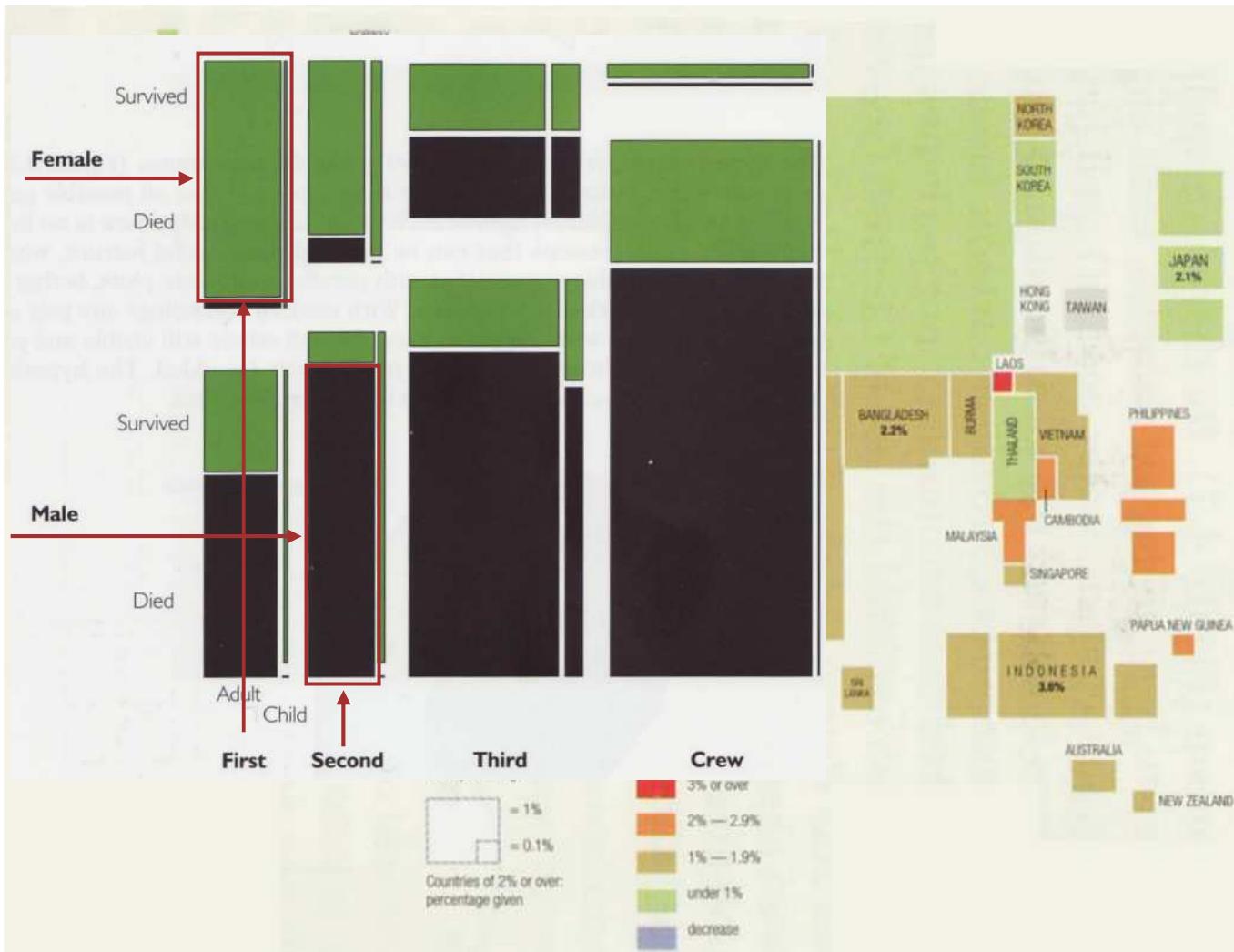
**Mini-workshop**

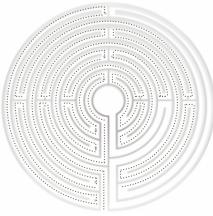
Analysis of a morpho-typology through visual means.  
Illustrated comments on precedents and method.



## from architectural modelling to Infovis :: terminology

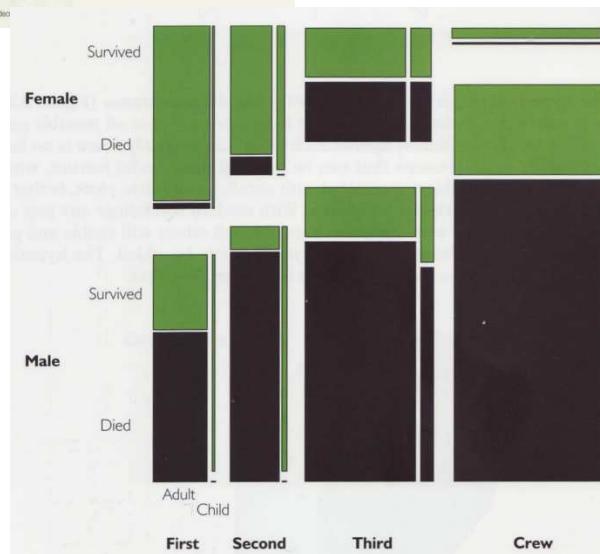
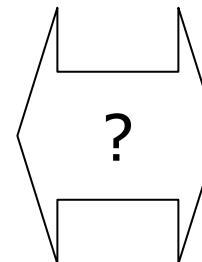
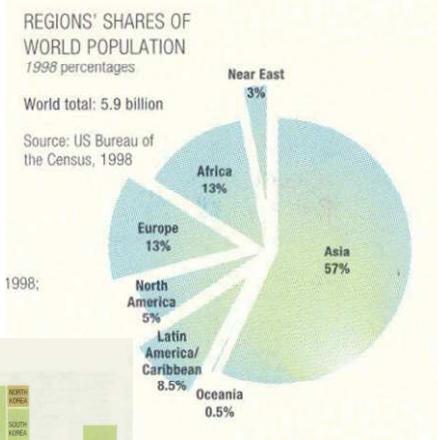
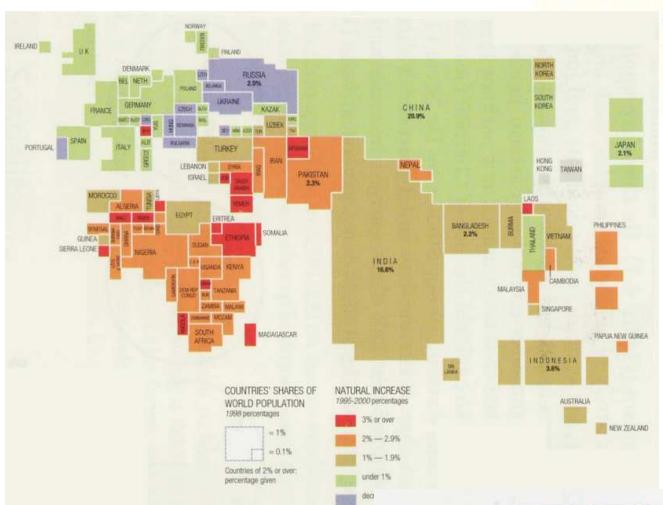
Which is which?





## from architectural modelling to Infovis :: terminology

J.Y Blaise I.Dudek CNRS – Niedzica 2012



Which is which?

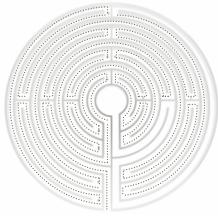
scientific visualisation,

Infovis  
(Information Visualisation)

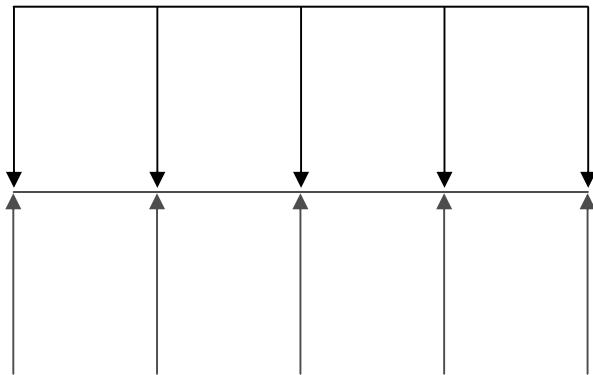
knowledge visualisation

Visual analytics,

Graphic Representation



## from architectural modelling to Infovis :: terminology



Two categories of terms

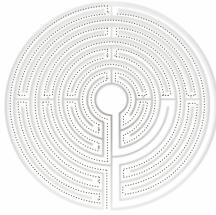
*Identify families of practices*

(Graphic) Representation  
Visualisation

Infovis  
(Information Visualisation)  
Scientific visualisation,  
Knowledge visualisation  
Visual analytics,

*Methods, concepts, and examples*

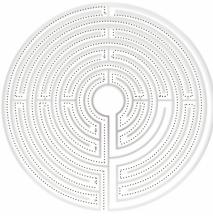
Formalisms, metaphors,  
models, integration, and some  
graphic design principles



## (graphic) Representation

A description of a thing or person (mental or concrete)

- \* Graphic representation is one of the systems of signs that man has built in order to retain, understand and communicate observations that are necessary to him [...]
- [...] It constitutes the rational part of images.



### (graphic) Representation

A description of a thing or person (mental or concrete)

### Visualisation

\* Visualisation can be defined as the use of visual representations to aid in the analysis of quantitative or qualitative information.

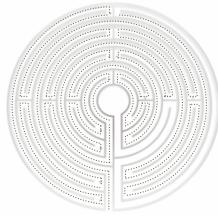
\*\* Visualisation [...] is a cognitive activity

In other words, whereas representation is an reasoning end – the end of a cognitive process; Visualisation is a mean – a mean to perform reasoning tasks all along that process.

[ ... ] communication

\* W.Kienreich *Information and knowledge visualisation: an oblique view*,  
MiaJournal vol0, 2006

\*\* R.Spence *Information Visualization*  
Addison Wesley 2001

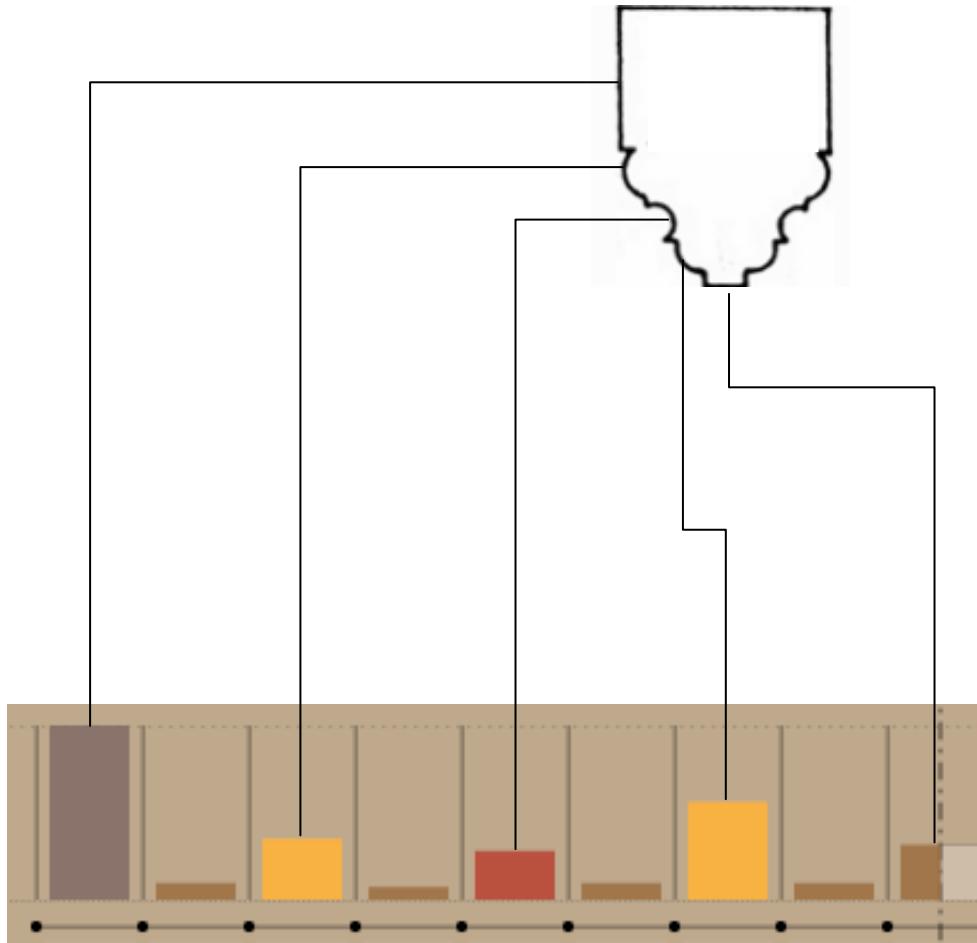


## Defining the activity

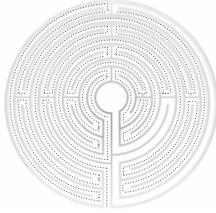
Which is which?

### from architectural modelling to Infovis :: terminology

#### (graphic) Representation



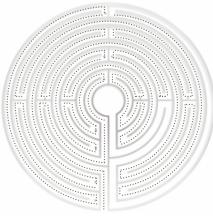
#### Visualisation



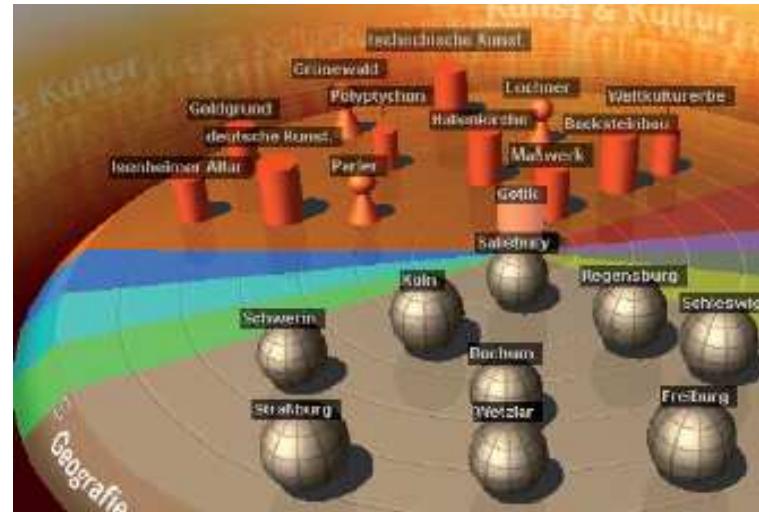
## Information Visualisation (Infovis)

- \* Information Visualisation is commonly defined as the use of computer-supported, interactive, visual representations of abstract data to amplify cognition.
- \* Information Visualisation is distinguished by [...] :
  - abstract information
  - information seeking [...]
  - large, complex information spaces

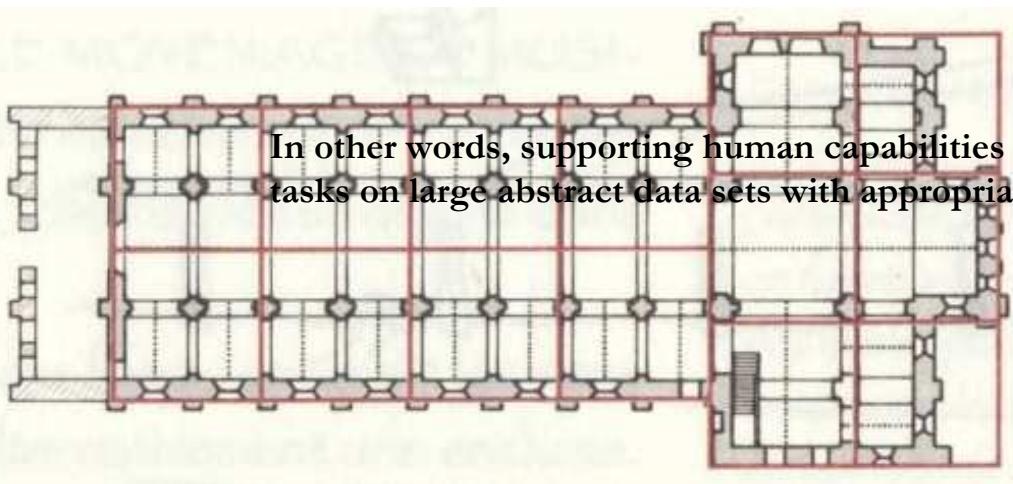
\* W.Kienreich *Information and knowledge visualisation: an oblique view*,  
MiaJournal vol0, 2006



## from architectural modelling to Infovis :: terminology



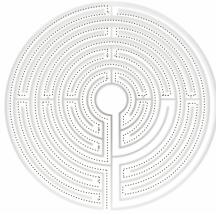
- \* Information Visualisation is distinguished by [...] :
- abstract information
- information seeking [...]
- large, complex information spaces



In other words, supporting human capabilities to perform reasoning tasks on large abstract data sets with appropriate graphics.

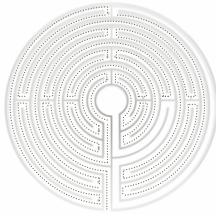
\* W.Kienreich *Information and knowledge visualisation: an oblique view*,  
MiaJournal vol0, 2006

[Visualisation of Encyclopaedia knowledge spaces, W.Kienreich, op.cit.]



## Scientific Visualisation

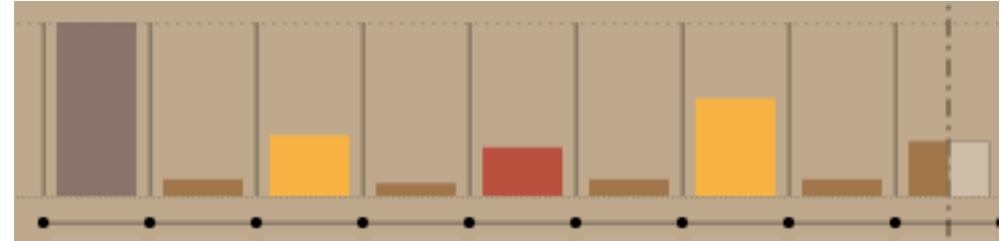
- \* A related, and somewhat overlapping field
- \* In scientific visualisation [...] what is primarily seen relates to, and represents visually a physical “thing” [...].



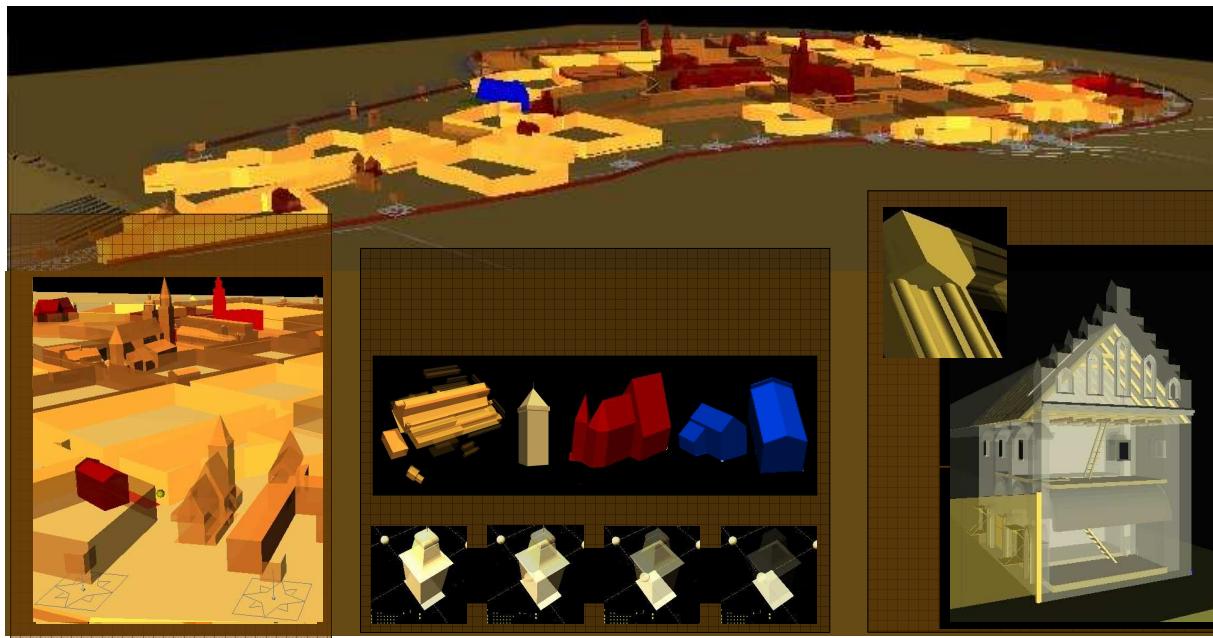
## from architectural modelling to Infovis :: terminology

### Defining the activity

Scientific visualisation or not?



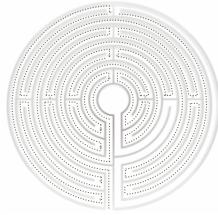
\* In scientific visualisation [...] what is primarily seen relates to, and represents visually a physical “thing” [...].



“Analysing architectural mouldings with 3D object-independant metrics and encoding” [in]  
Proceedings CGVCVIP ISBN 978-972-8939-22-9 pp201-209 (aut.)

«From artefact representation to information visualisation: genesis of informative modelling» (aut)  
Proceedings of 8th Smart Graphics International Conference, pp 230-236 Springer, LNCS (2005) ISBN 978-3-540-28179-5

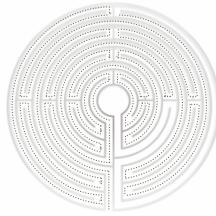
\* R.Spence Information Visualization  
Addison Wesley 2001



## Knowledge Visualisation

- \* [...] focuses on the transfer of knowledge among persons.
- \* [...] often works on smaller, but highly organized sets of information.

\* W.Kienreich *Information and knowledge visualisation: an oblique view*,  
MiaJournal vol0, 2006



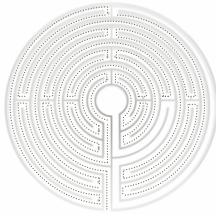
from architectural modelling to Infovis :: terminology

## Defining the activity

Knowledge visualisation or not?

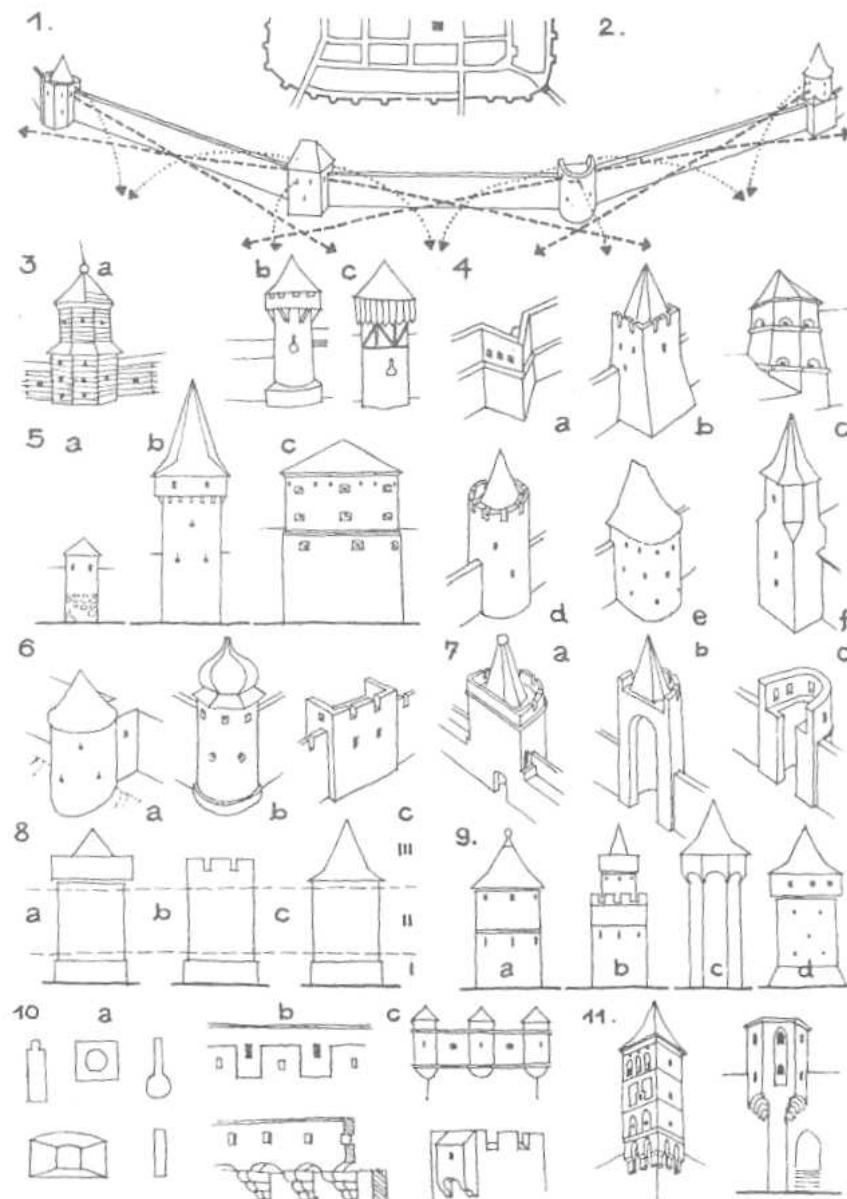
# A PERIODIC TABLE OF VISUALIZATION METHODS

> < <b>C</b> continuum	> < <b>Ca</b> cartesian coordinates	<b>Data Visualization</b> Visual representations of quantitative data in schematic form (either with or without axes)		> < <b>Tb</b> table		> < <b>St</b> story template		> < <b>Tr</b> tree		> < <b>Gt</b> graphic facilitation		
> < <b>Tb</b> table	> < <b>Ca</b> cartesian coordinates	<b>Information Visualization</b> The use of interactive visual representations of data to amplify cognition. This means that the data is transformed into an image; it is mapped to screen space. The image can be changed by users as they proceed working with it		> < <b>Pi</b> pie chart	> < <b>L</b> line chart	<b>Concept Visualization</b> Methods to elaborate (mostly) qualitative concepts, ideas, plans, and analyses.		> < <b>Me</b> meeting trace	> < <b>Mm</b> metro map	> < <b>Tm</b> temple	> < <b>St</b> story template	
> < <b>B</b> bar chart	> < <b>Hi</b> histogram	> < <b>T</b> timeline	> < <b>Pa</b> parallel coordinates	> < <b>Hy</b> hyperbolic tree	> < <b>Cy</b> cycle diagram	> < <b>Sa</b> sorkey diagram	> < <b>Ve</b> venn/esler diagram	< > <b>Mi</b> mindmap	< > <b>Sq</b> square of oppositions	> < <b>Co</b> concentric circles	> < <b>Ar</b> argument slide	> < <b>Co</b> communication diagram
> < <b>Ar</b> area chart	> < <b>Sc</b> scatterplot	> < <b>R</b> radar chart cobweb	> < <b>Ch</b> chernoff faces	> < <b>E</b> entity relationship diagram	> < <b>Fb</b> feedback cycle diagram	> < <b>Pa</b> pareto chart	< > <b>Cl</b> clustering	> < <b>L</b> layer chart	< > <b>Py</b> minto pyramid technique	> < <b>Ca</b> cause-effect chains	> < <b>Tl</b> toolmin map	> < <b>Dt</b> decision tree
> < <b>Tk</b> tukey box plot	> < <b>Sp</b> spectrogram	> < <b>Te</b> tennor diagram	> < <b>Tr</b> treemaps	> < <b>N</b> nassi shneiderman diagram	< > <b>Se</b> semantic network	> < <b>Fl</b> flow chart	> < <b>Sy</b> system dyn./loop diagram	> < <b>So</b> soft system modeling	< > <b>Sm</b> synergy map	> < <b>Fo</b> force field diagram	> < <b>Ib</b> ibis argumentation map	> < <b>Pr</b> process event chains
> < <b>W</b> tee diagram	> < <b>Sw</b> swim lane diagram	> < <b>V</b> Vee diagram	< > <b>Hh</b> heaven's hell chart	> < <b>I</b> infomural								



## from architectural modelling to Infovis :: terminology

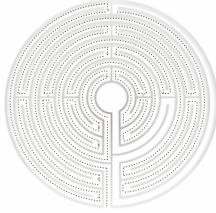
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Defining the activity

Knowledge visualisation or not?

J.Bogdanowski « Warownie i zielen twierdzy krakow » WLK 1979

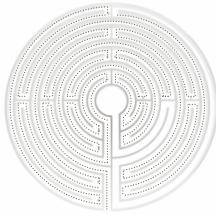


### Visual analytics

\* [...] is an outgrowth of the fields of information visualization and scientific visualization, that focuses on analytical reasoning facilitated by interactive visual interfaces.

\*\* Visual analytics has some overlapping goals and techniques with information visualization and scientific visualization. There is currently no clear consensus on the boundaries between these fields, but broadly speaking the three areas can be distinguished as follows:

- Scientific visualization deals with data that has a natural geometric structure.
- Information visualization handles abstract data.
- Visual analytics is especially concerned with sensemaking and reasoning.



## Visual analytics

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**In other words:**

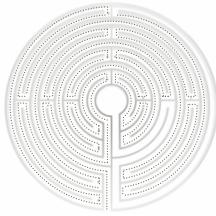
For Infovis specialists— just a new word.

Otherwise whereas infovis is specifically targeted at abstract data, visual analytics is more generally targeted at reasoning tasks; through visual means.

\* Pak Chung Wong and J. Thomas. "Visual Analytics".

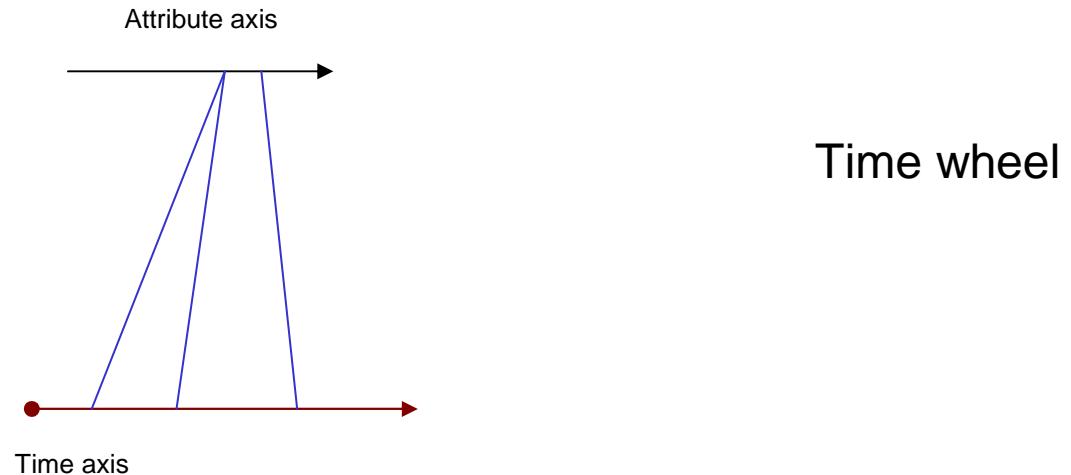
•IEEE Computer Graphics and Applications, Volume 24, Issue 5, 2004

\*\* Wikipedia (en)

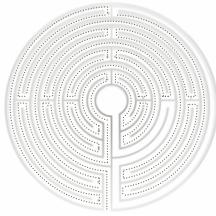


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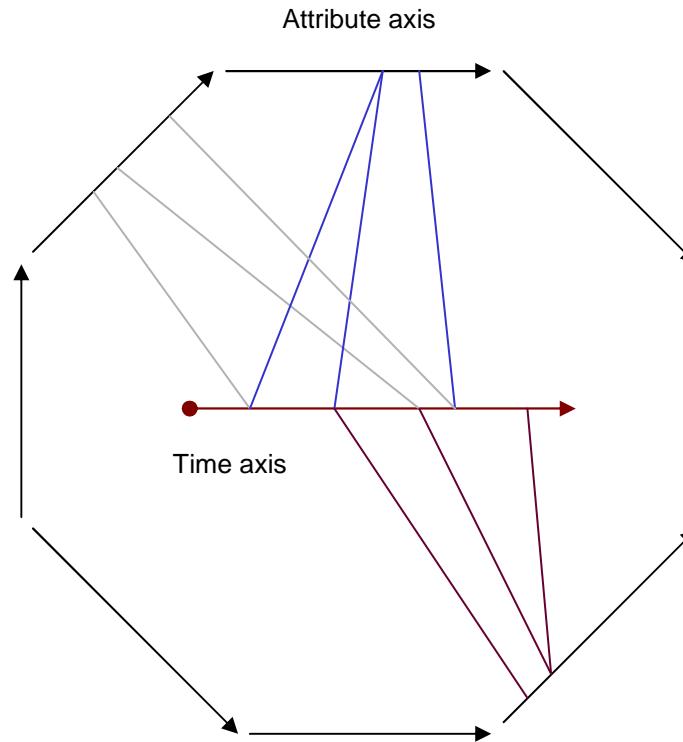


- \* Visual methods for analysing time-oriented data
- W.Aigner, S.Miksch, W.Müller, H.Schumann, C.Tominski
- Transactions on visualization and computer graphics vol 14



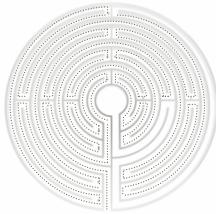
## Visual analytics

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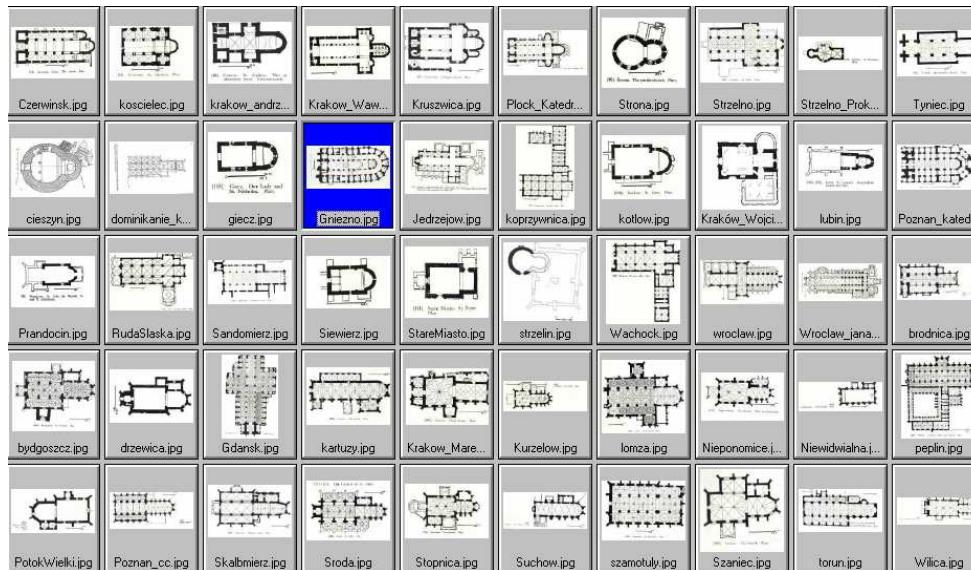


Time wheel

- \* Visual methods for analysing time-oriented data
- W.Aigner, S.Miksch, W.Müller, H.Schumann, C.Tominski
- Transactions on visualization and computer graphics vol 14

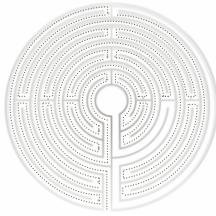


## from architectural modelling to Infovis :: terminology



## Defining the activity

An application to  
Dmochowski's  
classification

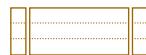


### Romanesque ecclesiastical architecture

Group 2: basilican churches with transept



Group 3: basilican churches without transept



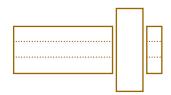
Group 4: single cell circular churches



Group 5: single cell rectangular cell



Group 6: Cistercian churches and monasteries

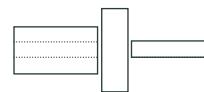


### Defining the activity

10 groups (stylistic affiliations)

### Gothic ecclesiastical architecture

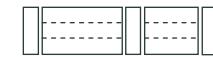
Group 9: early churches of the mendicant /preaching orders



Group 10: basilican churches



Group 11: Three nave hall churches

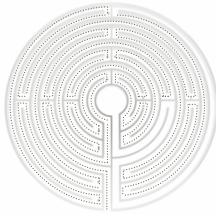


Group 12: Double-nave hall churches

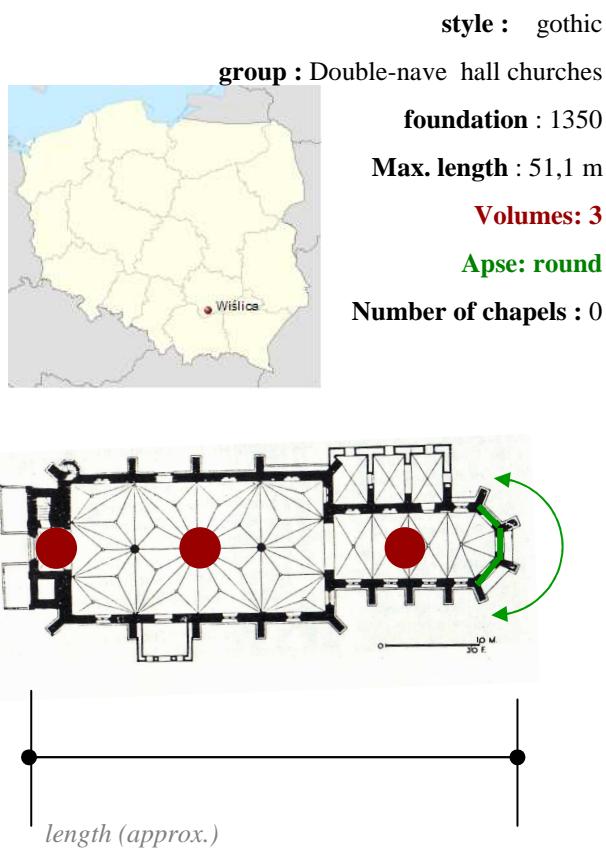


Group 13: Single-nave hall churches





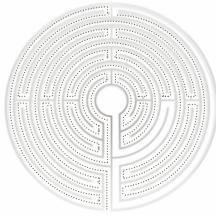
## from architectural modelling to Infovis :: terminology



Defining the activity

8 parameters

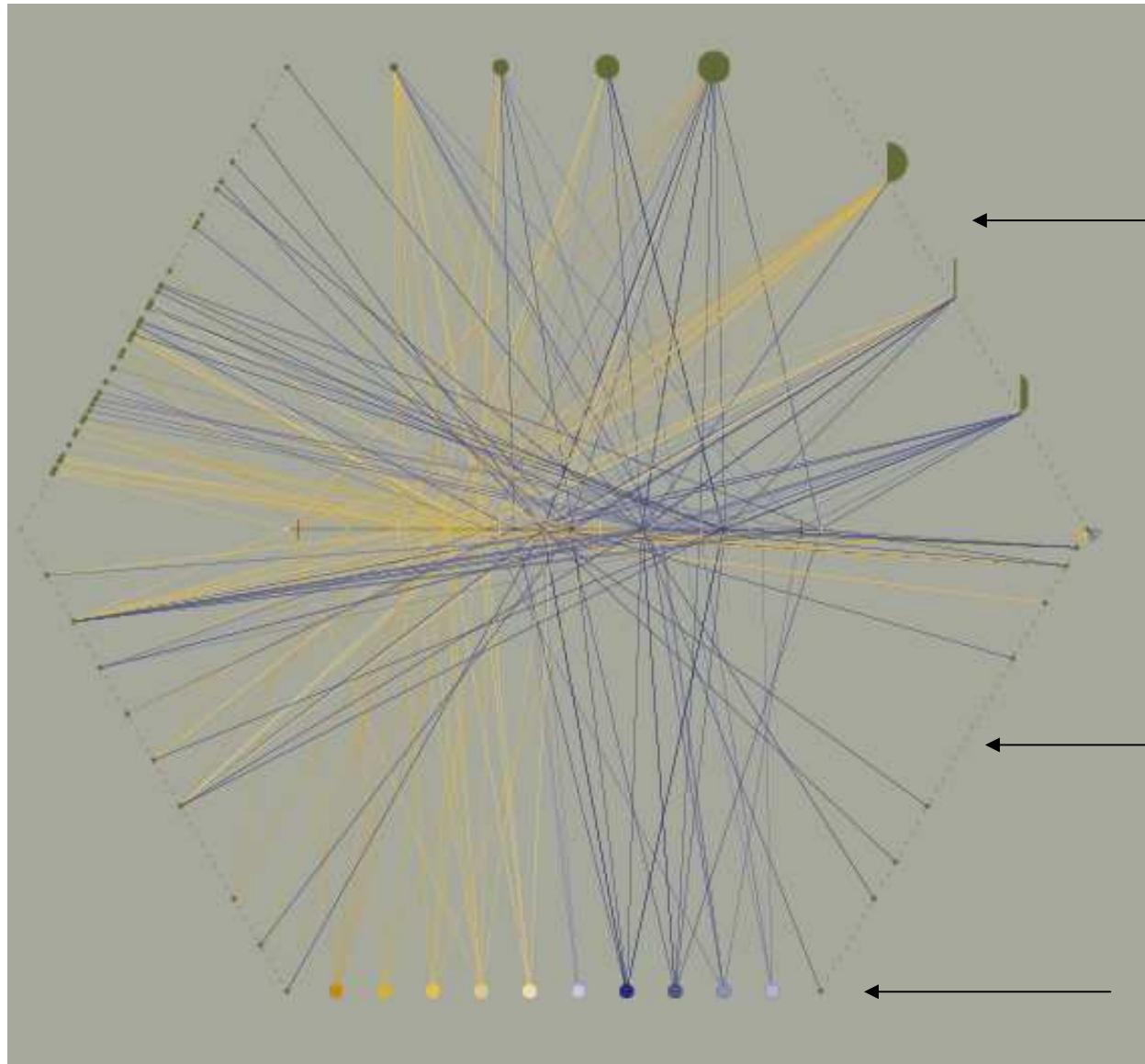
- Style
  - Group
  - Foundation date
  - Localisation (2D coordinates)
  - Length
  - Shape of the Apse
  - Number of chapels
  - Number of Interior volumes
- }

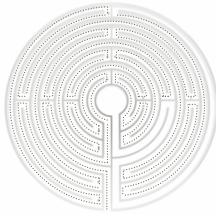


## Defining the activity

### A time wheel

from architectural modelling to Infovis :: terminology

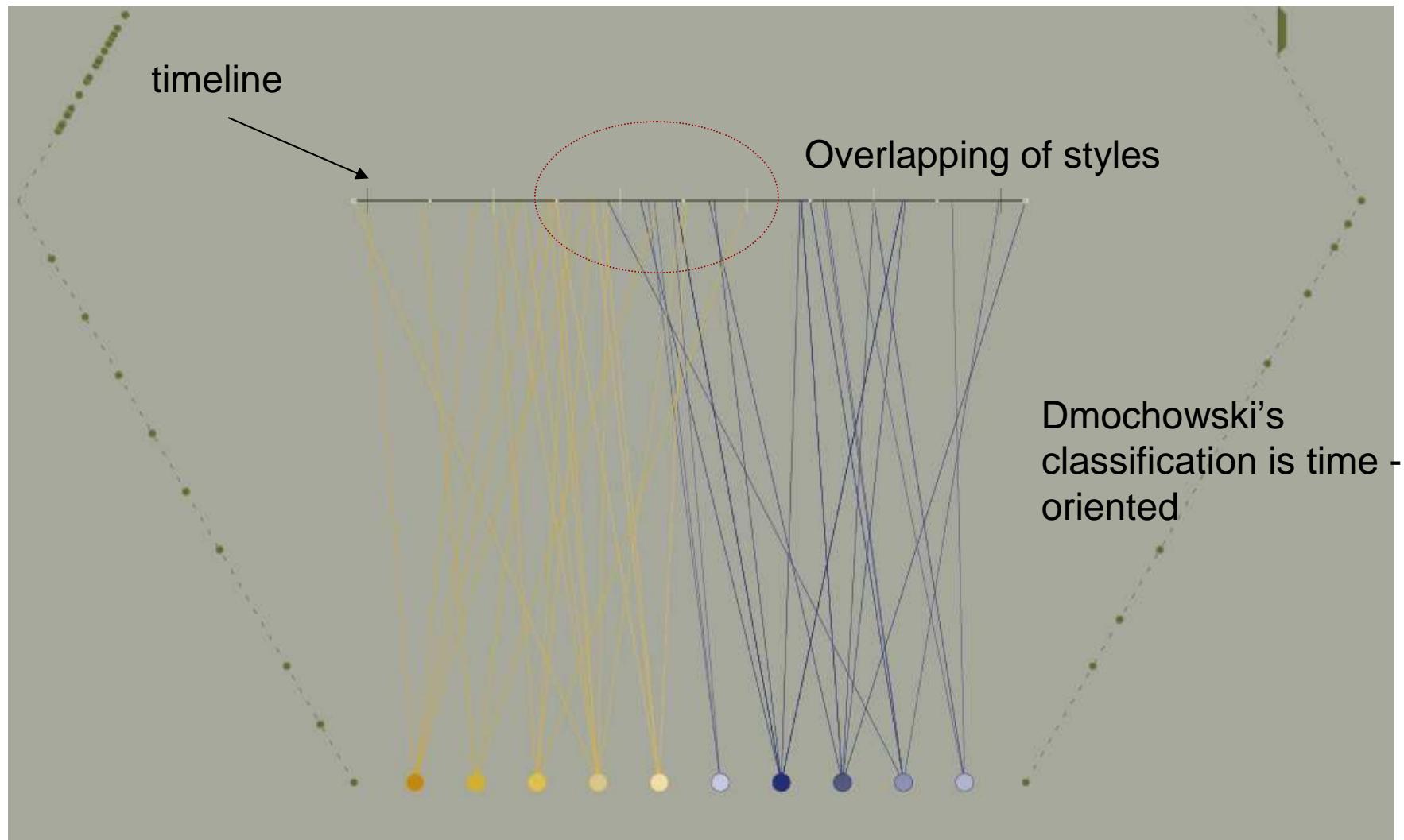


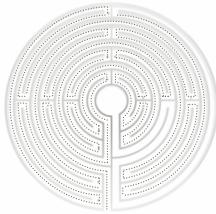


## Defining the activity

8 parameters

from architectural modelling to Infovis :: terminology

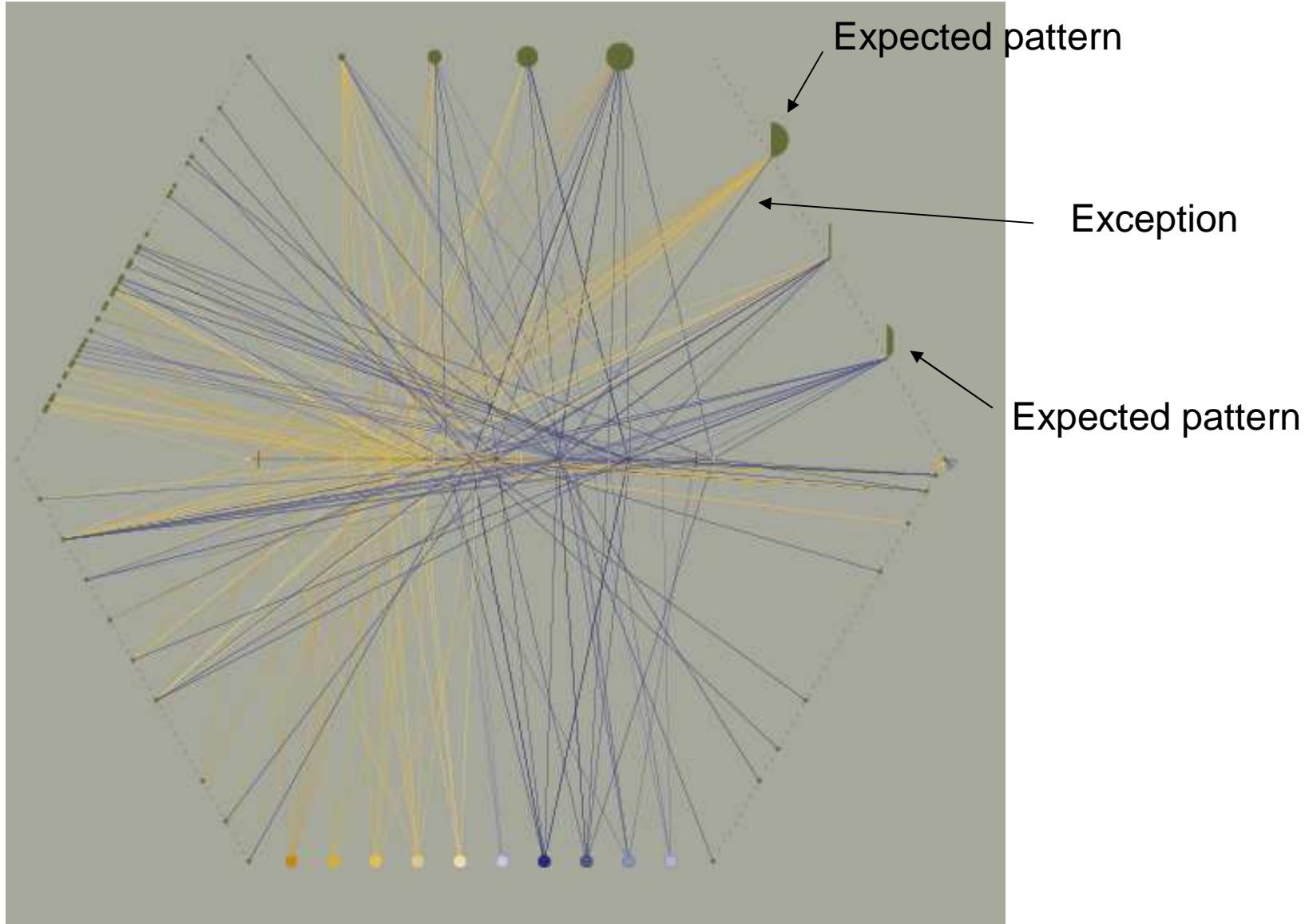


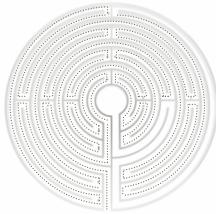


## Defining the activity

from architectural modelling to Infovis :: terminology

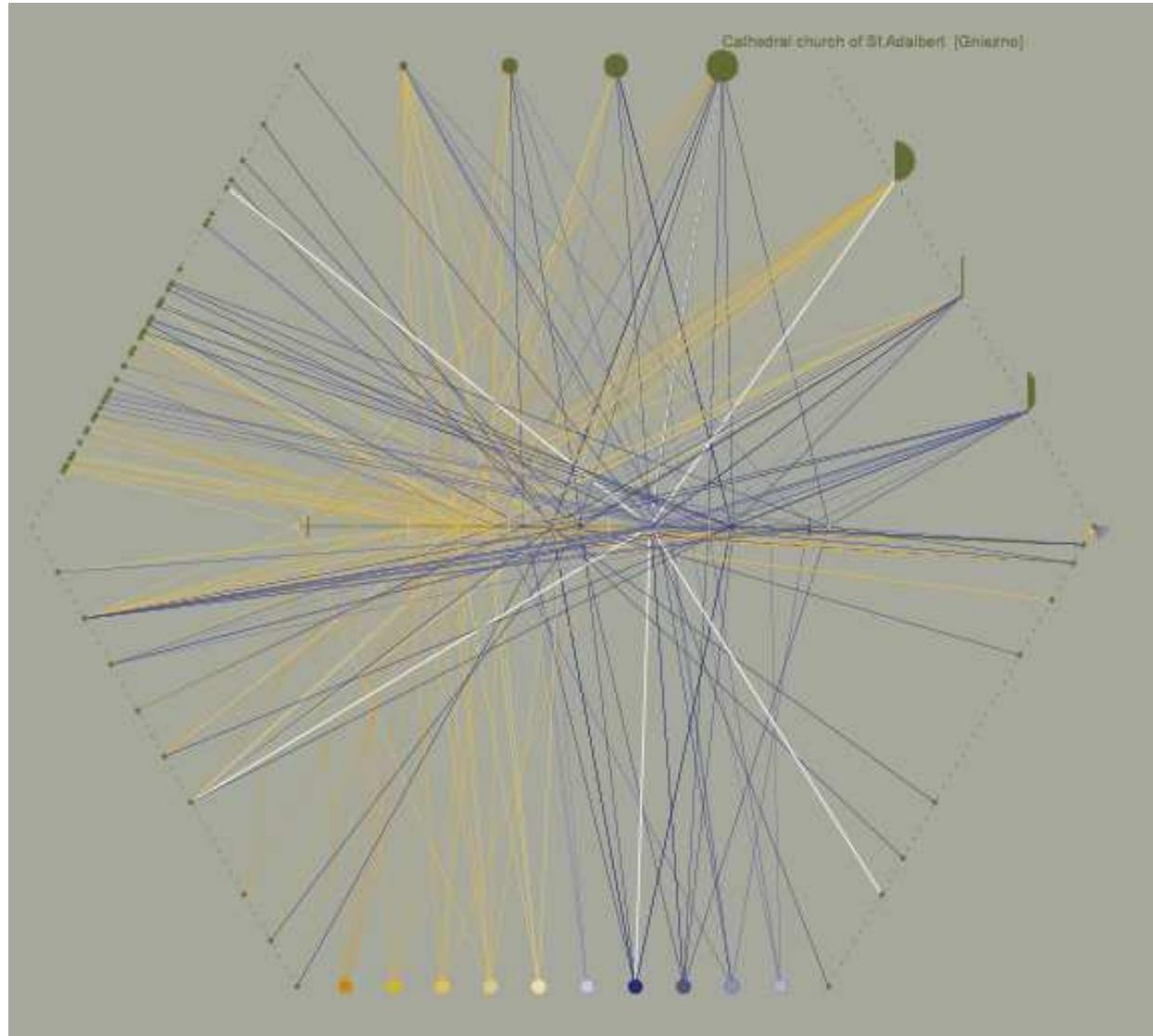
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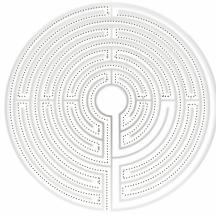
## Defining the activity

from architectural modelling to Infovis :: terminology

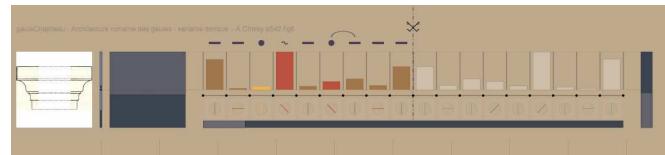
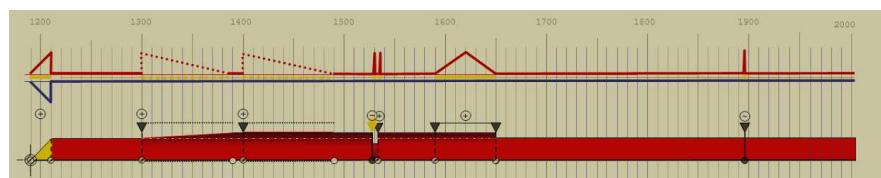
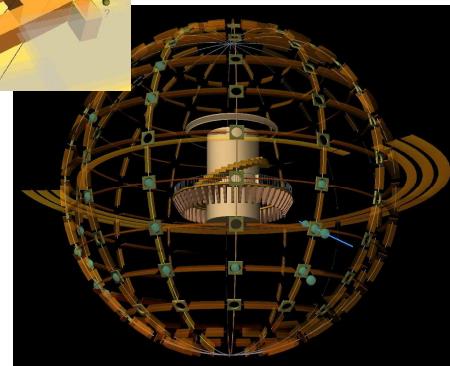
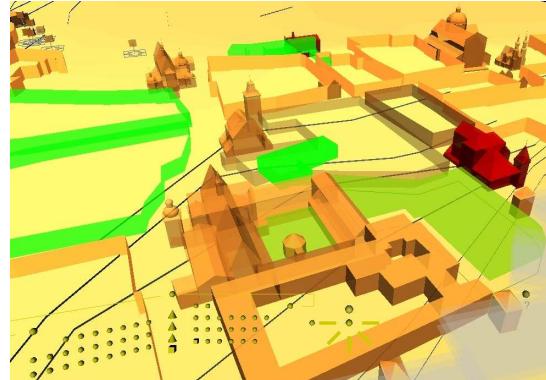


Exception

Exception



## from architectural modelling to Infovis :: terminology



Needs in heritage architecture analysis

What are we concerned with?

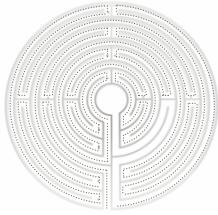
scientific visualisation,

Infovis  
(Information Visualisation)

knowledge visualisation

Visual analytics,

Graphic Representation

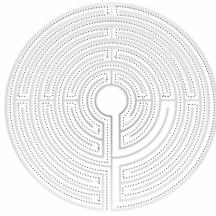


Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

Integration disposals,

General Principles of  
graphic design



## Methods, concepts, techniques

### **Visual formalisms**

\* [...] diagrammatic visual representations displaying information in an abstract way.

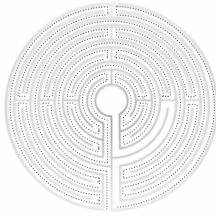
Example?

Three fundamental units:

Visual formalisms,  
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Integration disposals,

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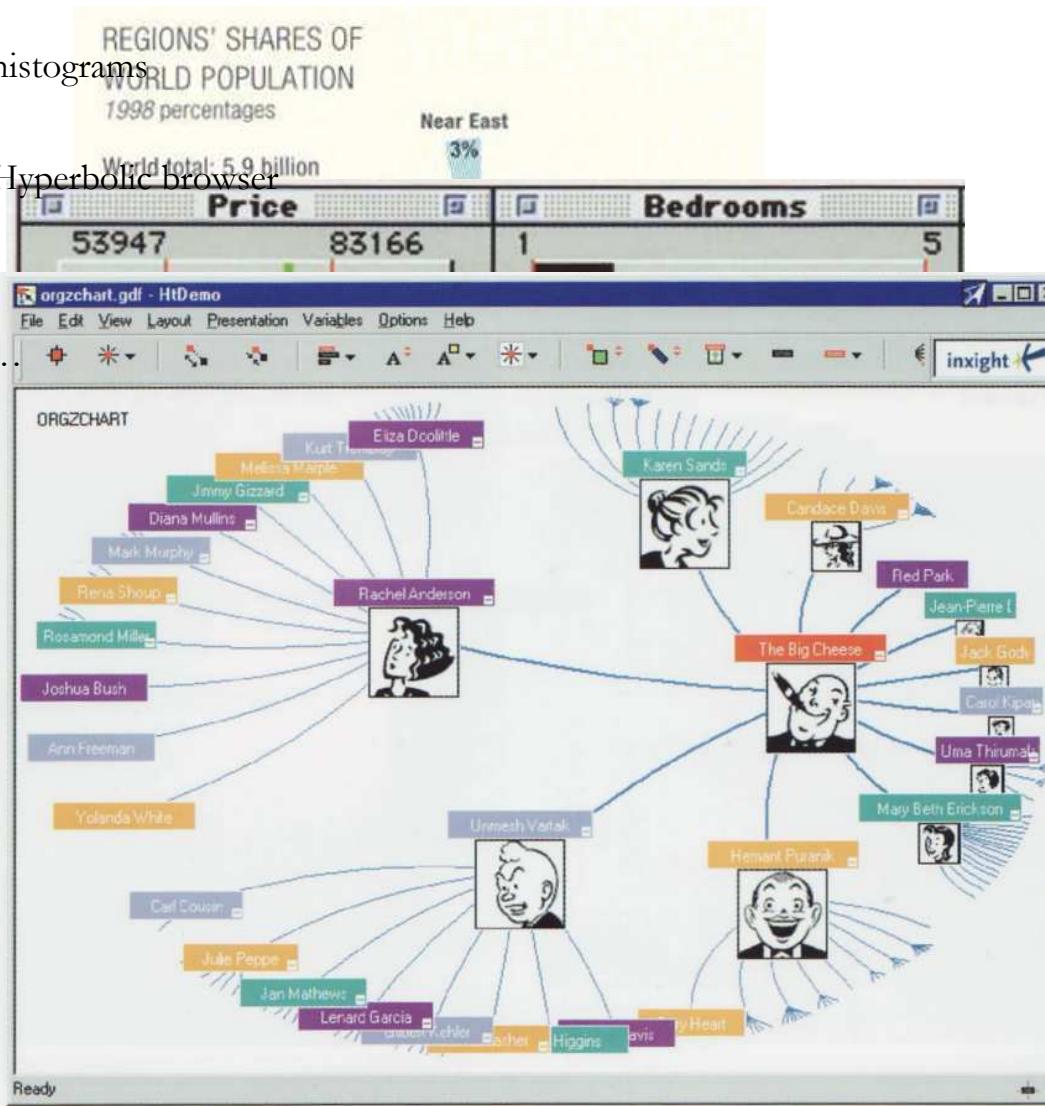


## from architectural modelling to Infovis :: terminology

pie charts

histograms

Hyperbolic browser



Methods, concepts, techniques

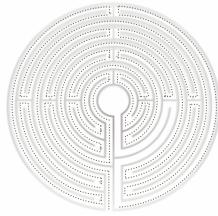
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\* R.Spence *Information Visualization*  
Addison Wesley 2001

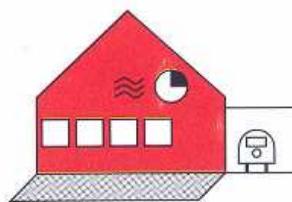


## Methods, concepts, techniques

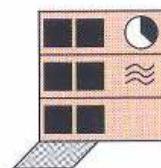
### from architectural modelling to Infovis :: terminology

From numerical data to ordinal/categorical data: symbolic encoding

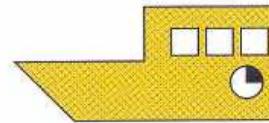
Multidimensional icons (multivariate data)



house  
£400,000  
garage  
central heating  
four bedrooms  
good repair  
large garden  
Victoria 15 mins



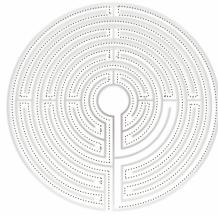
Flat  
£300,000  
no garage  
central heating  
two bedrooms  
poor repair  
small garden  
Victoria 20 mins



houseboat  
£200,000  
no garage  
no central heating  
three bedrooms  
good repair  
no garden  
Victoria 15 mins

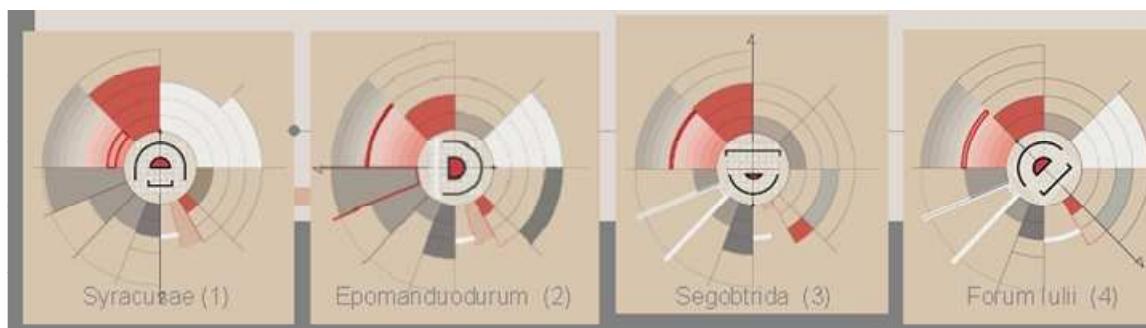
Three fundamental units:

Visual formalisms,  
Metaphors,  
Models



Methods, concepts, techniques

## from architectural modelling to Infovis :: terminology

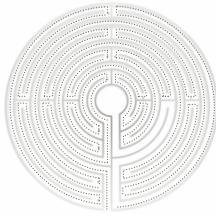


Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

Integration disposals,

General Principles of  
graphic design



## Metaphors

- [...] use a form of representation based on a real-world equivalent to display information. The semantics used by a visual metaphor are implicitly determined by the real-world equivalent.

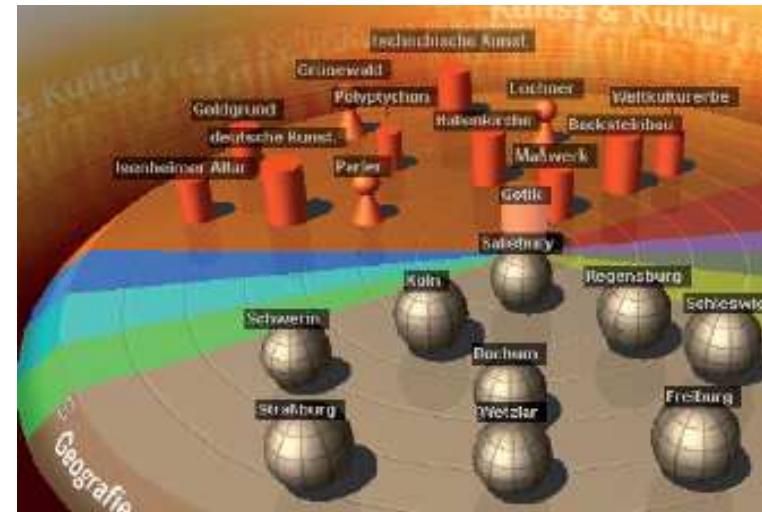
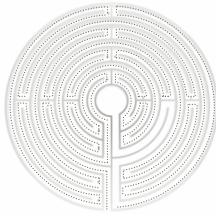
Example?

Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

Integration disposals,

General Principles of  
graphic design



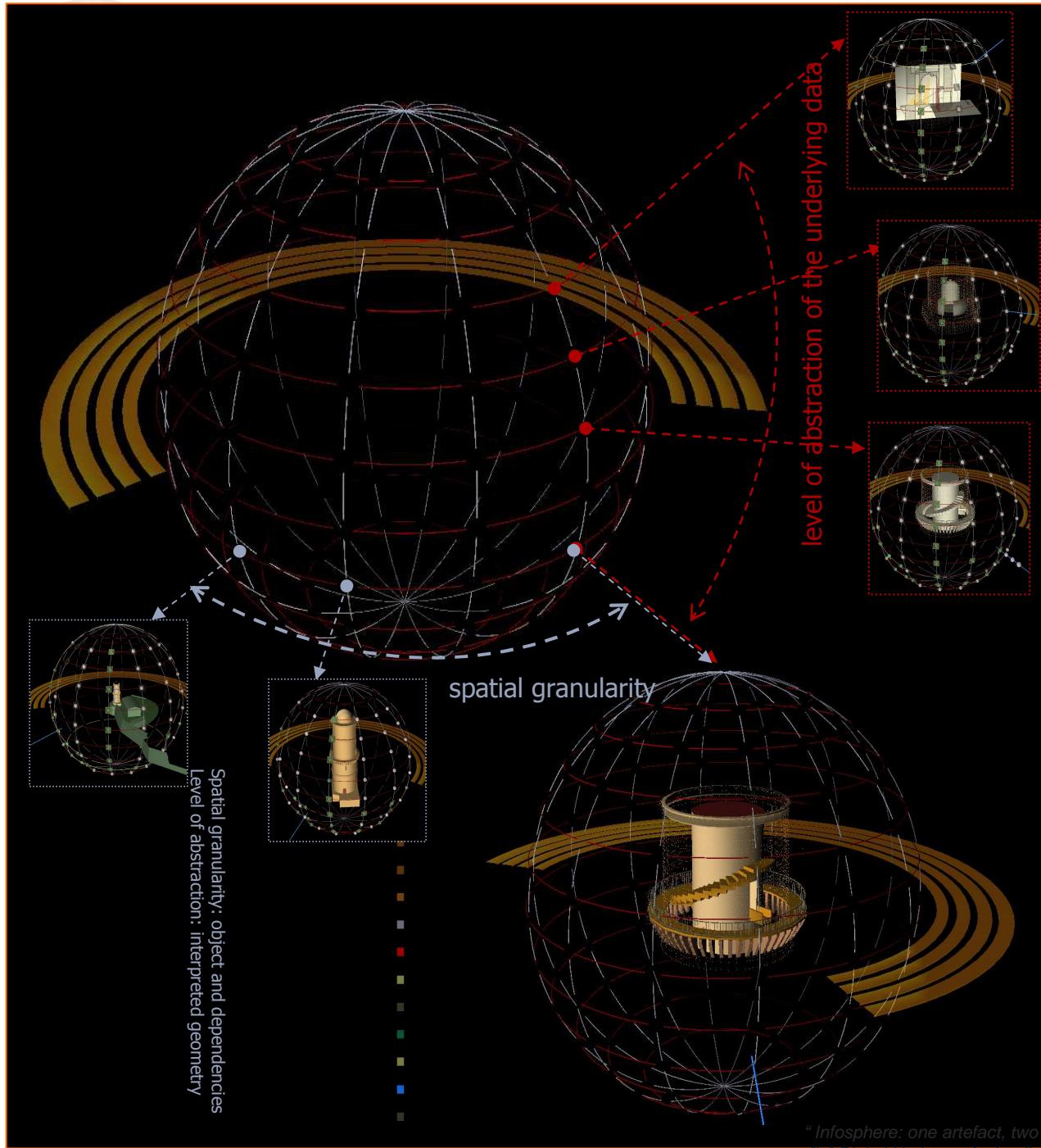
Methods, concepts, techniques

Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

Integration disposals,

General Principles of  
graphic design



Methods, concepts, techniques

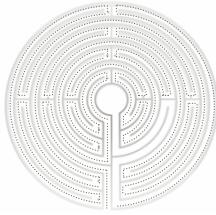
Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

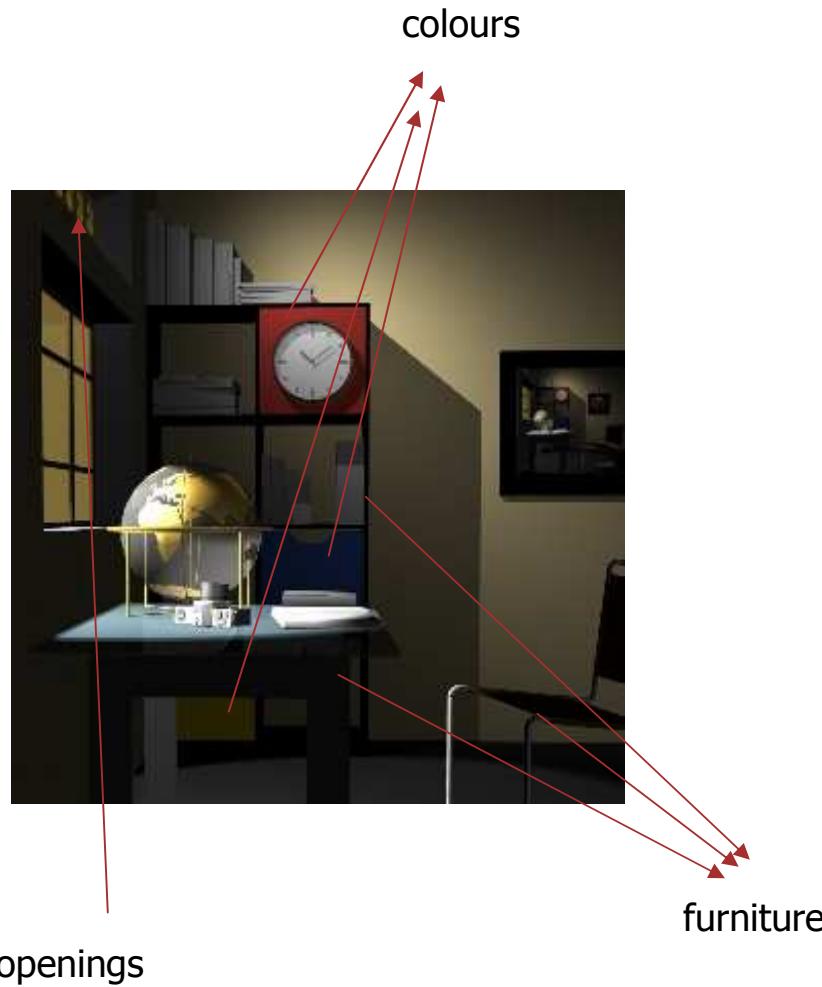
Integration disposals,

General Principles of  
graphic design

Real-world equivalent?



## from architectural modelling to Infovis :: terminology



Methods, concepts, techniques

The “three in one” metaphor

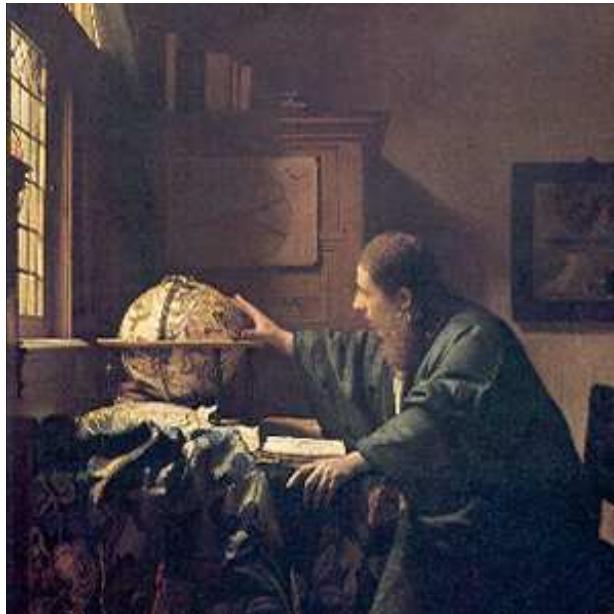
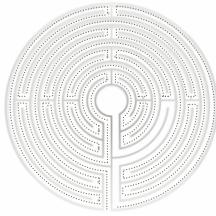
Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

Integration disposals,

General Principles of  
graphic design

A metaphor of 20th c  
architectural codes



Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

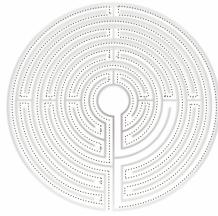
Integration disposals,

General Principles of  
graphic design

A metaphor of heritage

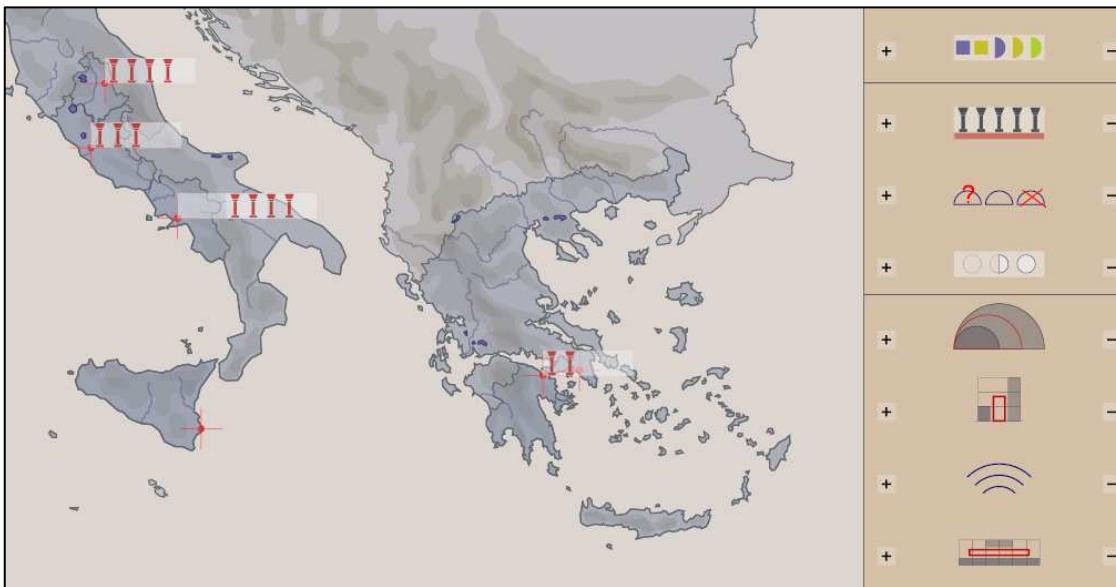
J.Vermeer, « *The geographer* »

[www.map.archi.fr/UIA](http://www.map.archi.fr/UIA) (aut)



## Methods, concepts, techniques

from architectural modelling to Infovis :: terminology

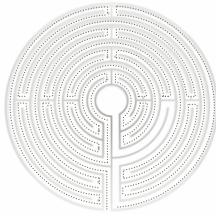


Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

Integration disposals,

General Principles of  
graphic design



## Methods, concepts, techniques

### **Models**

\* [...] visual models are applied in cases where the information to be presented is itself based on a real-world equivalent [...].

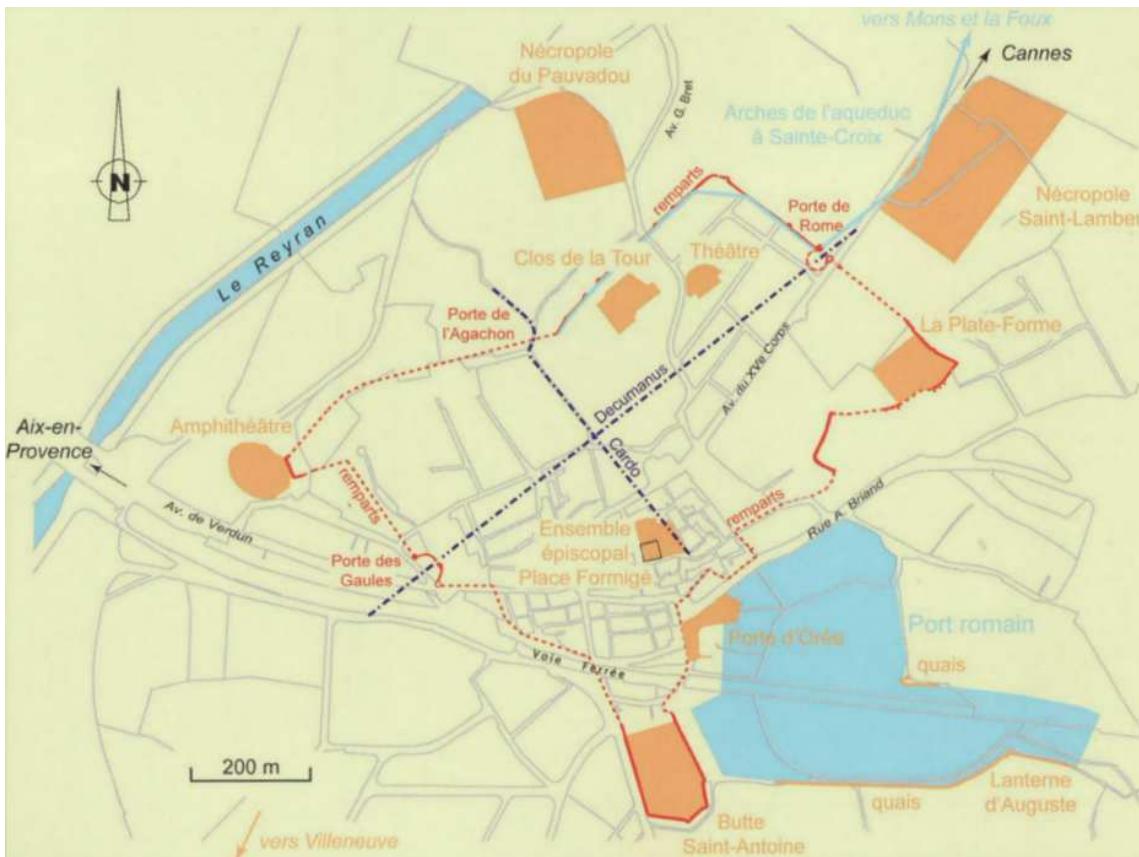
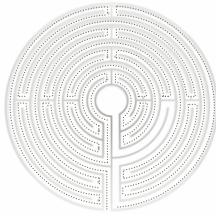
Example?

Three fundamental units:

Visual formalisms,  
Metaphors,  
**Models**

Integration disposals,

General Principles of  
graphic design

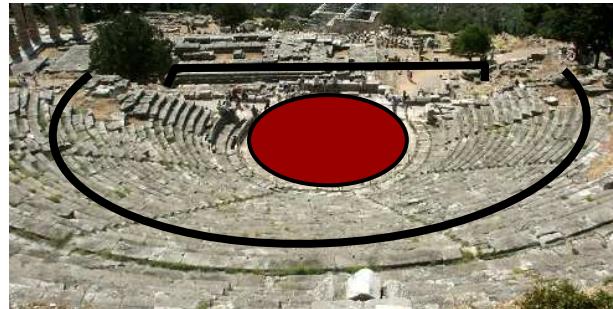
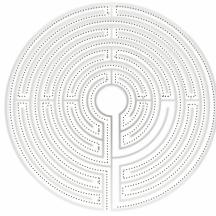


Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

Integration disposals,

General Principles of  
graphic design



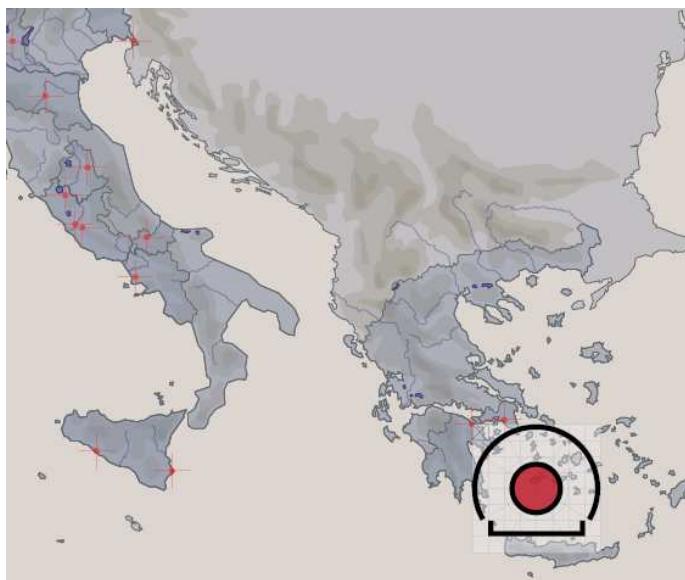
Methods, concepts, techniques

Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

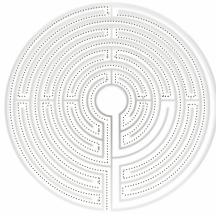
Integration disposals,

General Principles of  
graphic design



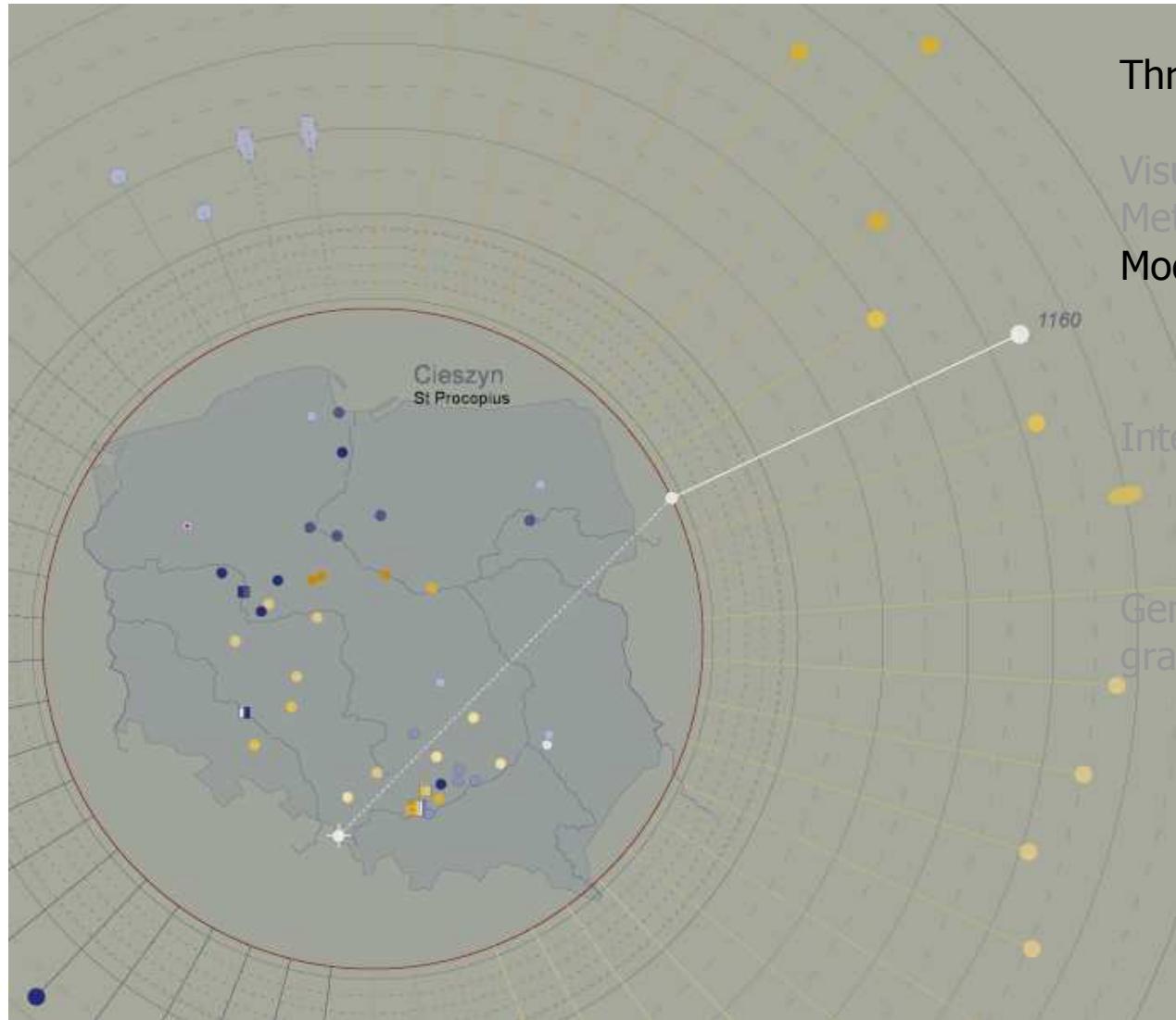
\* Pôle départemental archéologique du Var

«Spatial distribution and visual analysis of architectural semantic features» (aut.),  
Journal Of Universal Computer Science, pp 498-506 I-Know 2006, ISSN 0948-695x



## Models for time and space: the concentric time visualisation

from architectural modelling to Infovis :: terminology

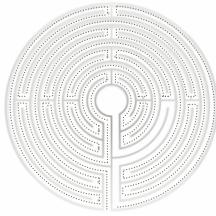


Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

Integration disposals,

General Principles of  
graphic design



## Methods, concepts, techniques

### **Master visualisation**

\* [...] In most cases, the combined use of formalisms, metaphors and models will be required. Usually, one master visualisation will be employed[...].

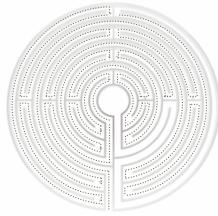
Example?

Three fundamental units:

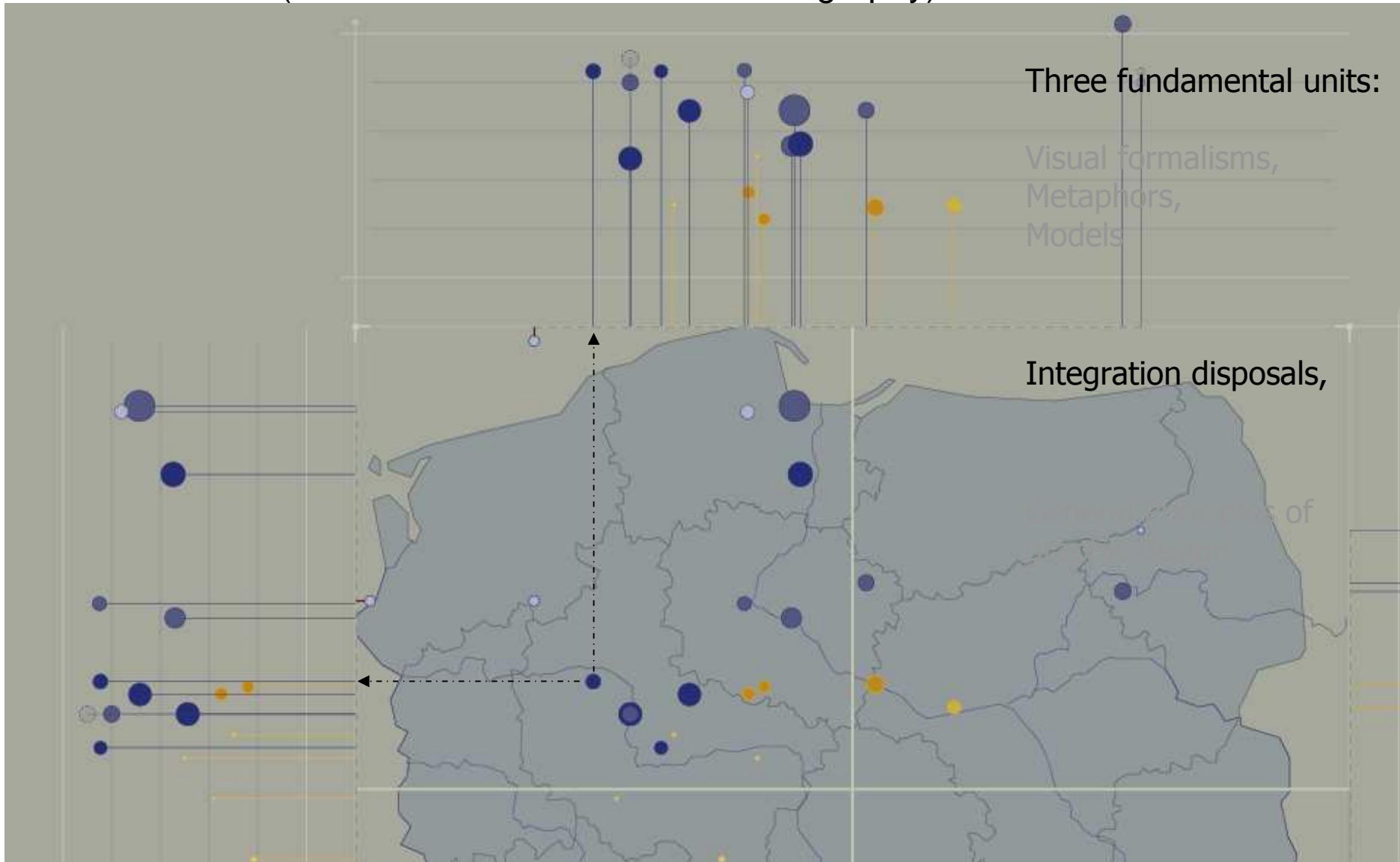
Visual formalisms,  
Metaphors,  
Models

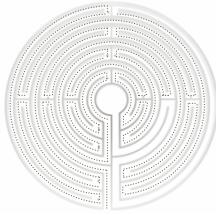
Integration disposals,

General Principles of  
graphic design

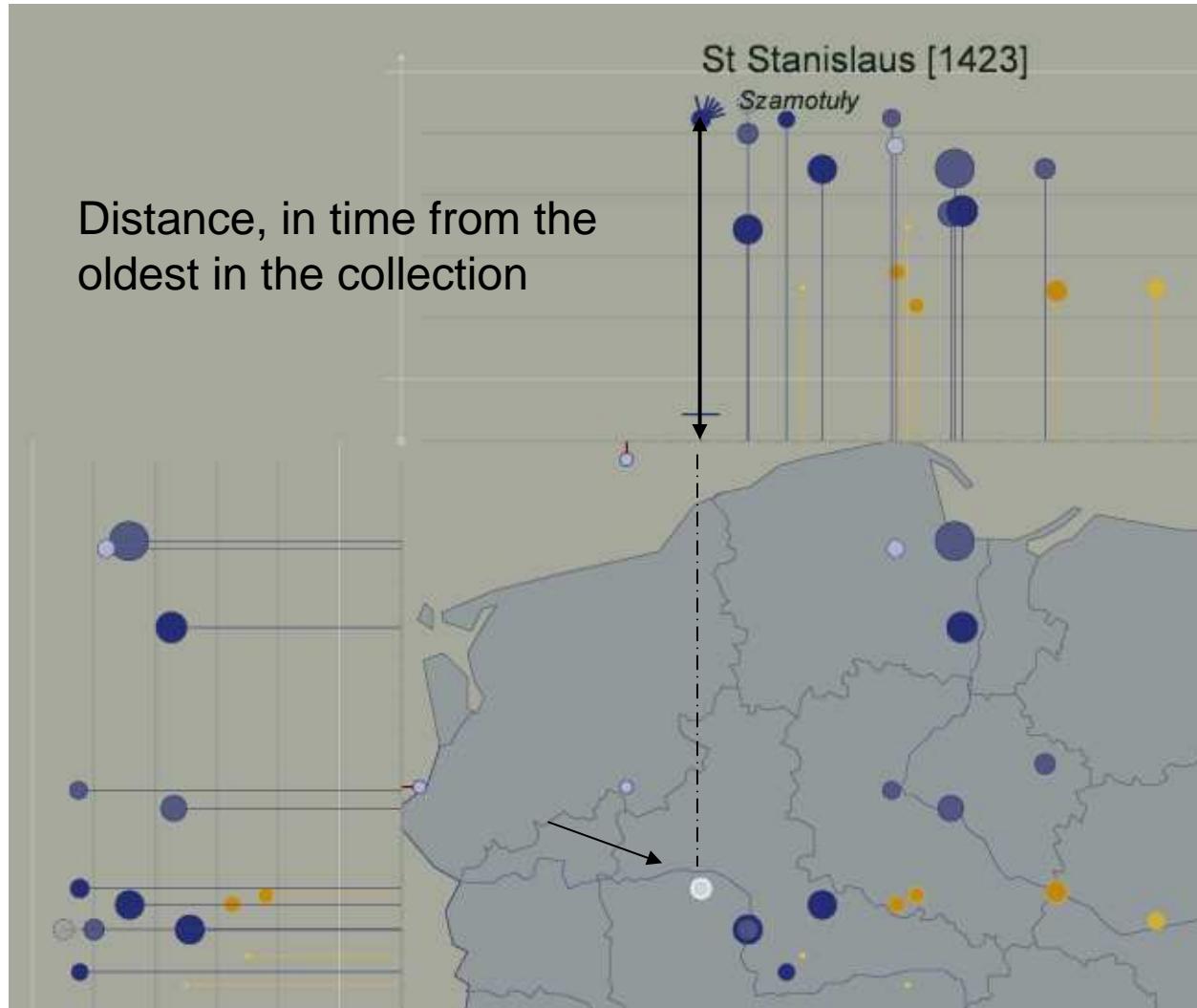


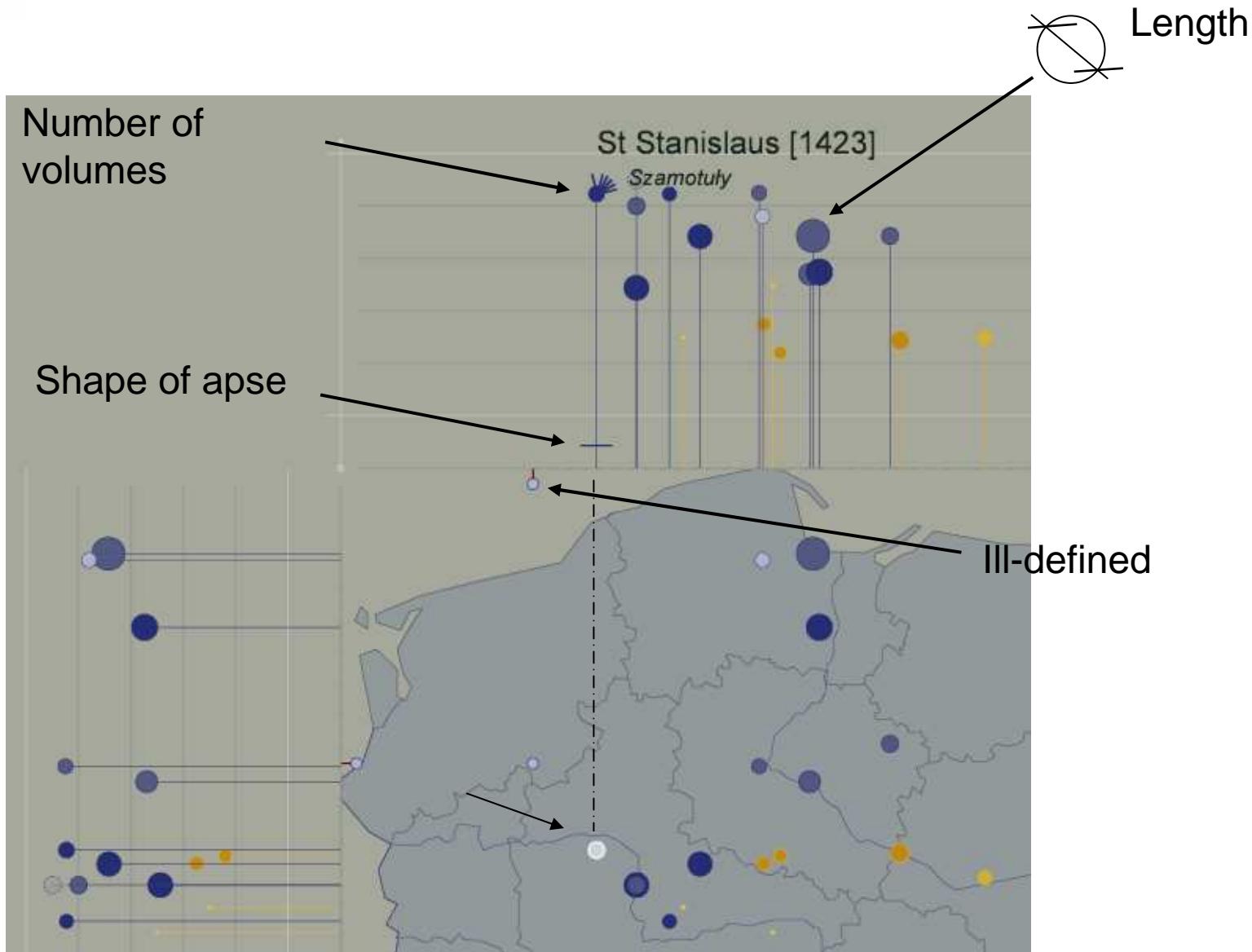
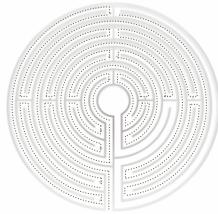
## Combining formalisms and models (multidimensional icons with cartography)

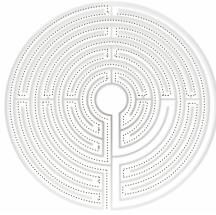




from architectural modelling to Infovis :: terminology

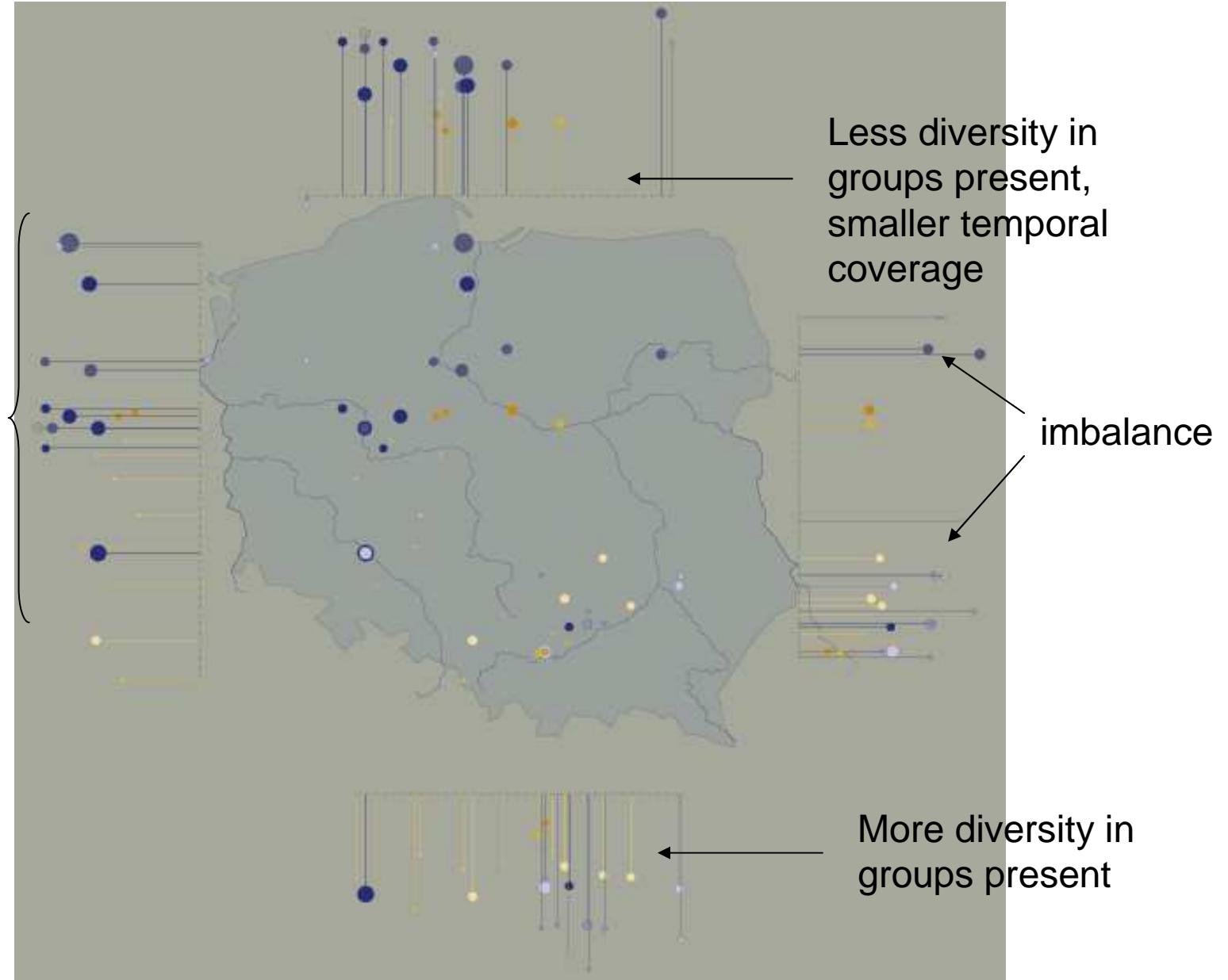




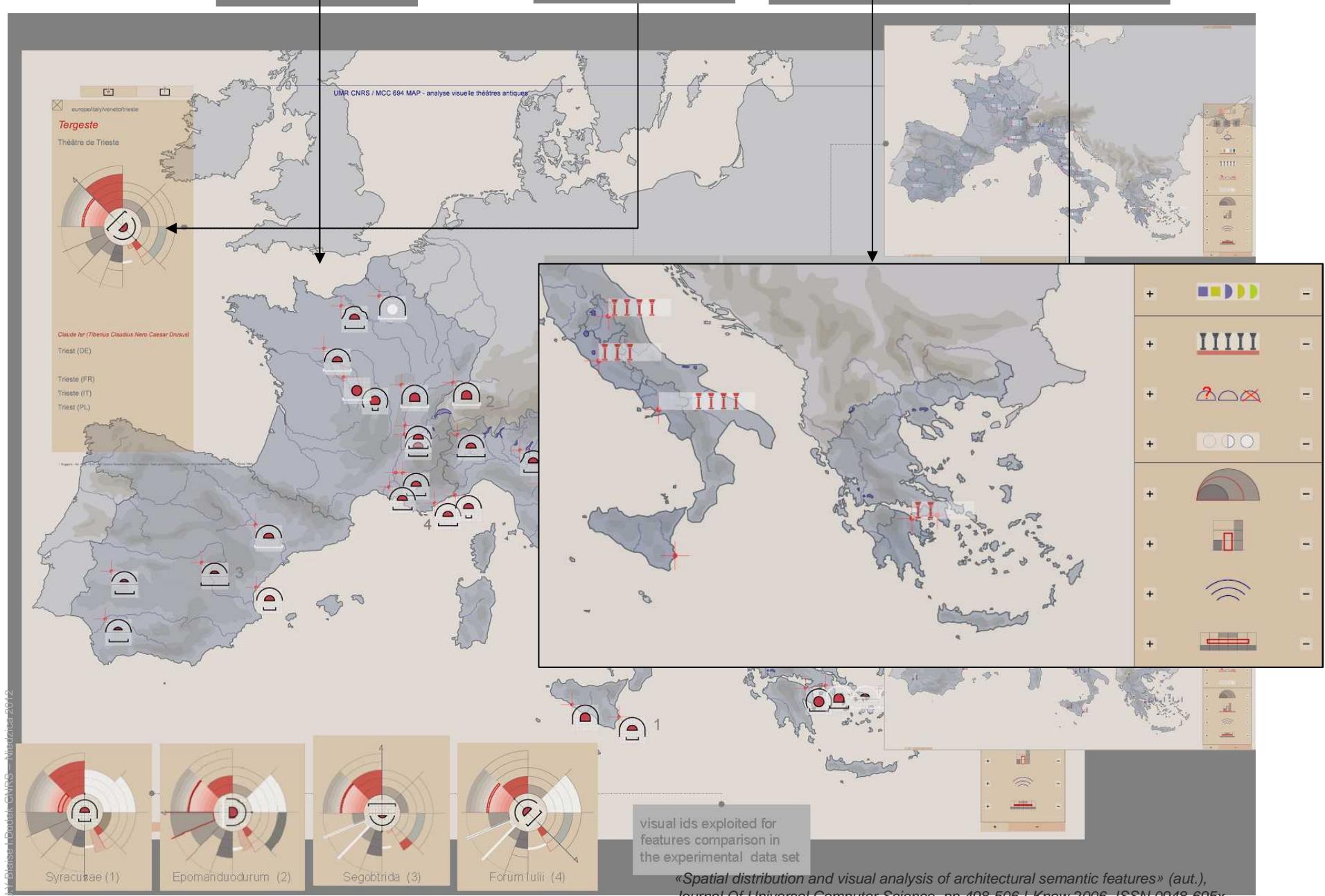


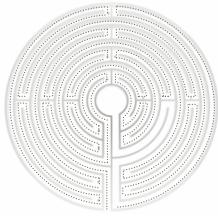
from architectural modelling to Infovis :: terminology

Regular distribution



# Master visualisation // visual Formalisms // metaphors // models





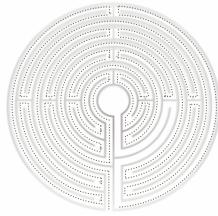
\* Enforce comparisons within the eyespan

Three fundamental units:

Visual formalisms,  
Metaphors,  
Models

Integration disposals,

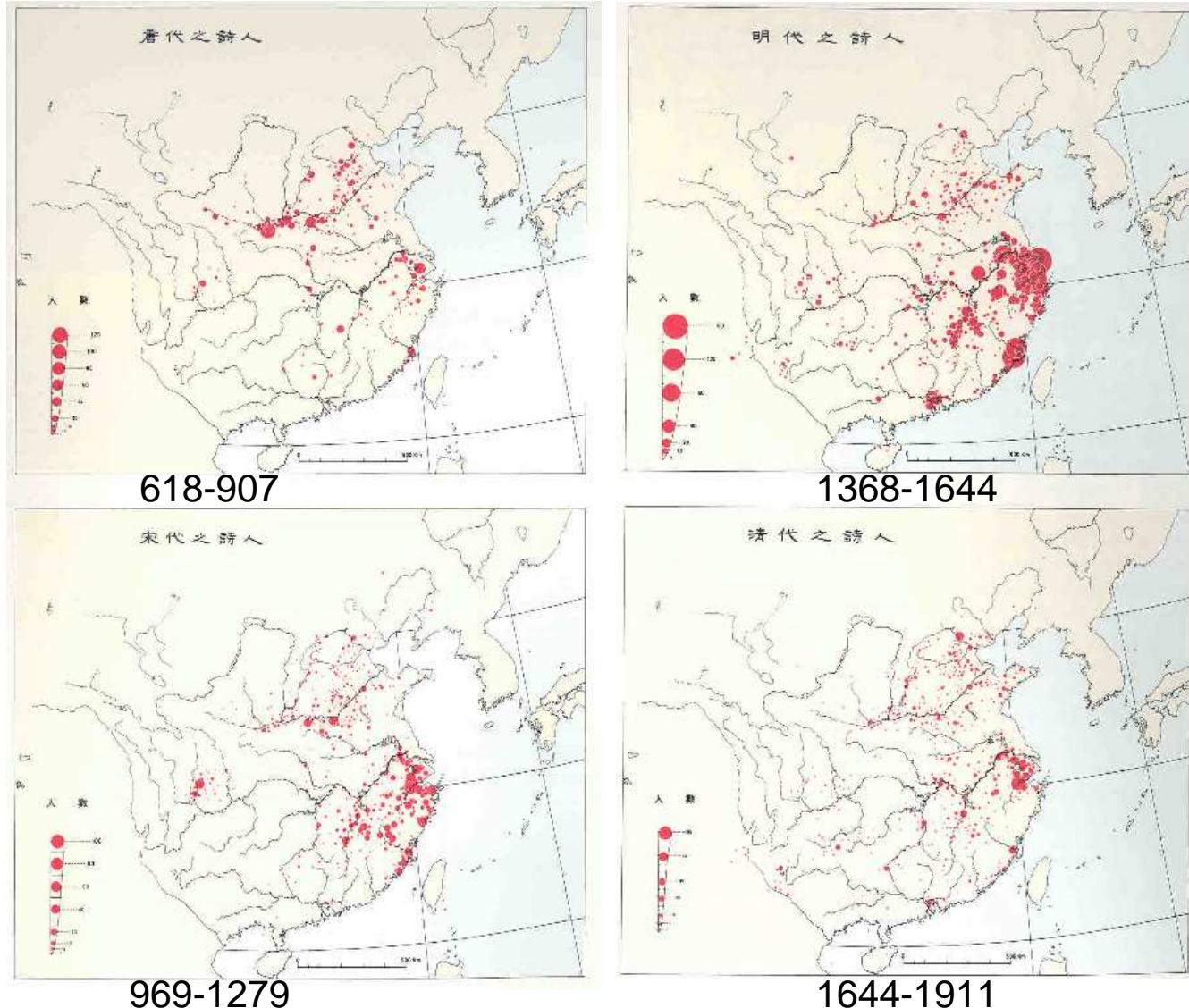
General principles of  
graphic design (more to  
come)



## Methods, concepts, techniques

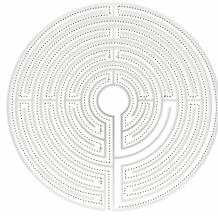
from architectural modelling to Infovis :: terminology

J.Y Blaise I.Dudek CNRS – Niedzica 2012

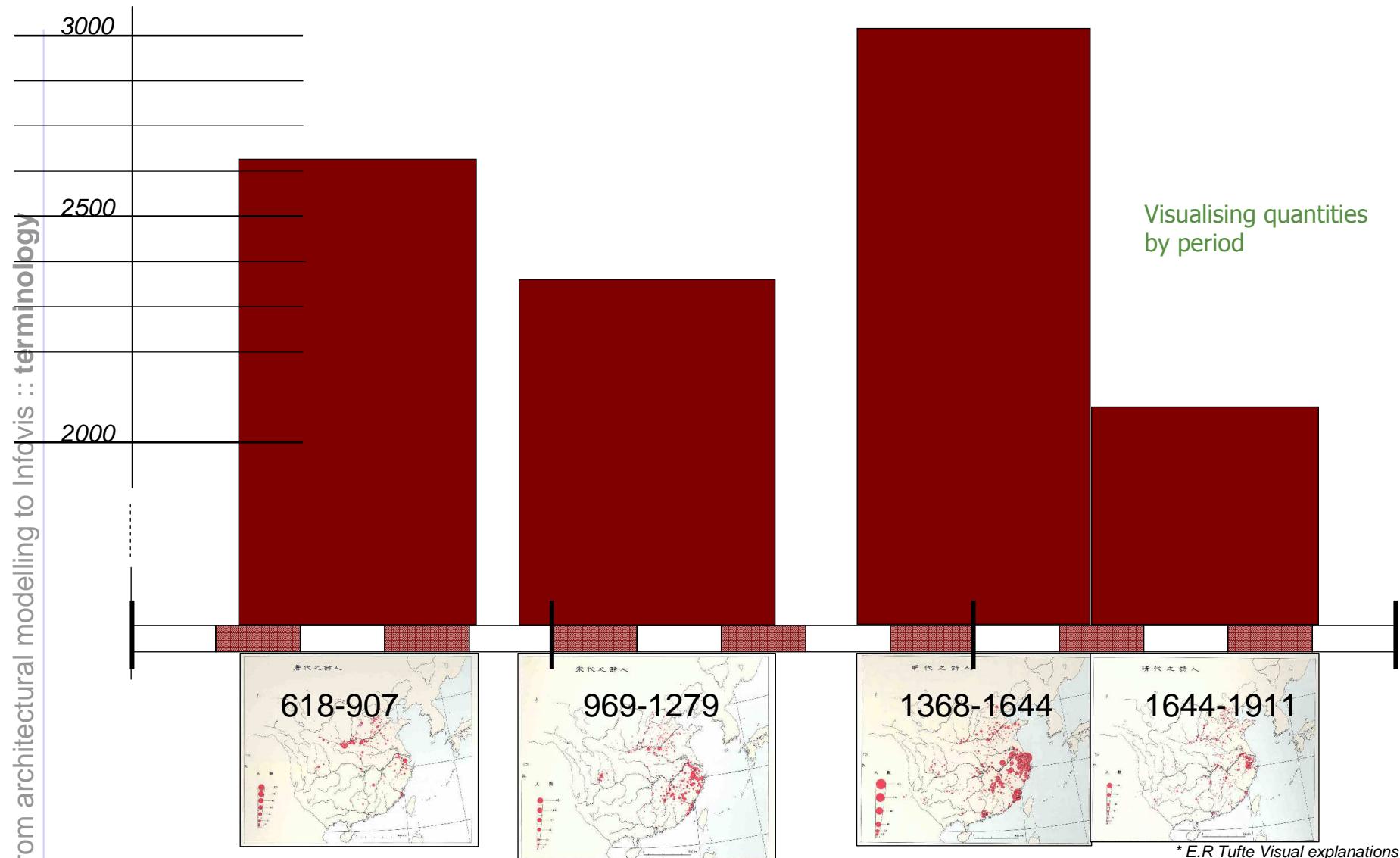


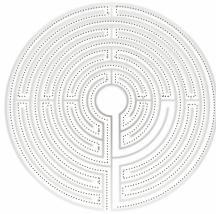
Anything wrong  
now?

\* E.R Tufte *Visual explanations*  
Graphics Press 2001



## Methods, concepts, techniques





W.Kienreich

*Information and knowledge visualisation: an oblique view*, MiaJournal vol0, 2006  
<http://www.infovis-wiki.net/index.php>

R.Spence

*Information Visualization Addison Wesley 2001*

E.R Tufte

*The visual display of quantitative information* , Graphic Press, Cheshire 2001  
*Envisioning Information*, Graphic Press, Cheshire 1990  
*Visual Explanations*, Graphics Press, Cheshire 1997  
*Beautiful evidence*, Graphics Press, Cheshire 2006

J.Bertin

*Semiology of graphics : diagrams, networks, maps* , Ann Arbor, Mich. : UMI, 2007.

M. Friendly

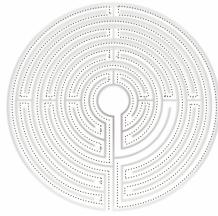
*Milestones in the history of thematic cartography, statistical graphics, and data visualization*".  
<http://www.math.yorku.ca/SCS/Gallery/milestone/milestone.pdf>  
<http://datavis.ca/milestones>  
<http://www.datavis.ca/papers/hbook.pdf>

D. Keim, J.Kohlhammer, G.Ellis, F.Mansmann

*Mastering The Information Age – Solving Problems with Visual Analytics.*  
<http://www.vismaster.eu/>

S.K. Card, J.D. Mackinlay, B. Shneiderman

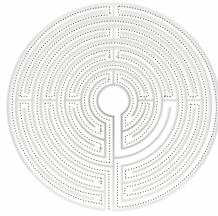
*Readings in information visualization: using vision to think - Morgan Kaufmann*, 1999



The map of Bedolina (2000 – 1000 B.C)  
Land divisions with fields, paths, houses  
and inhabitants.



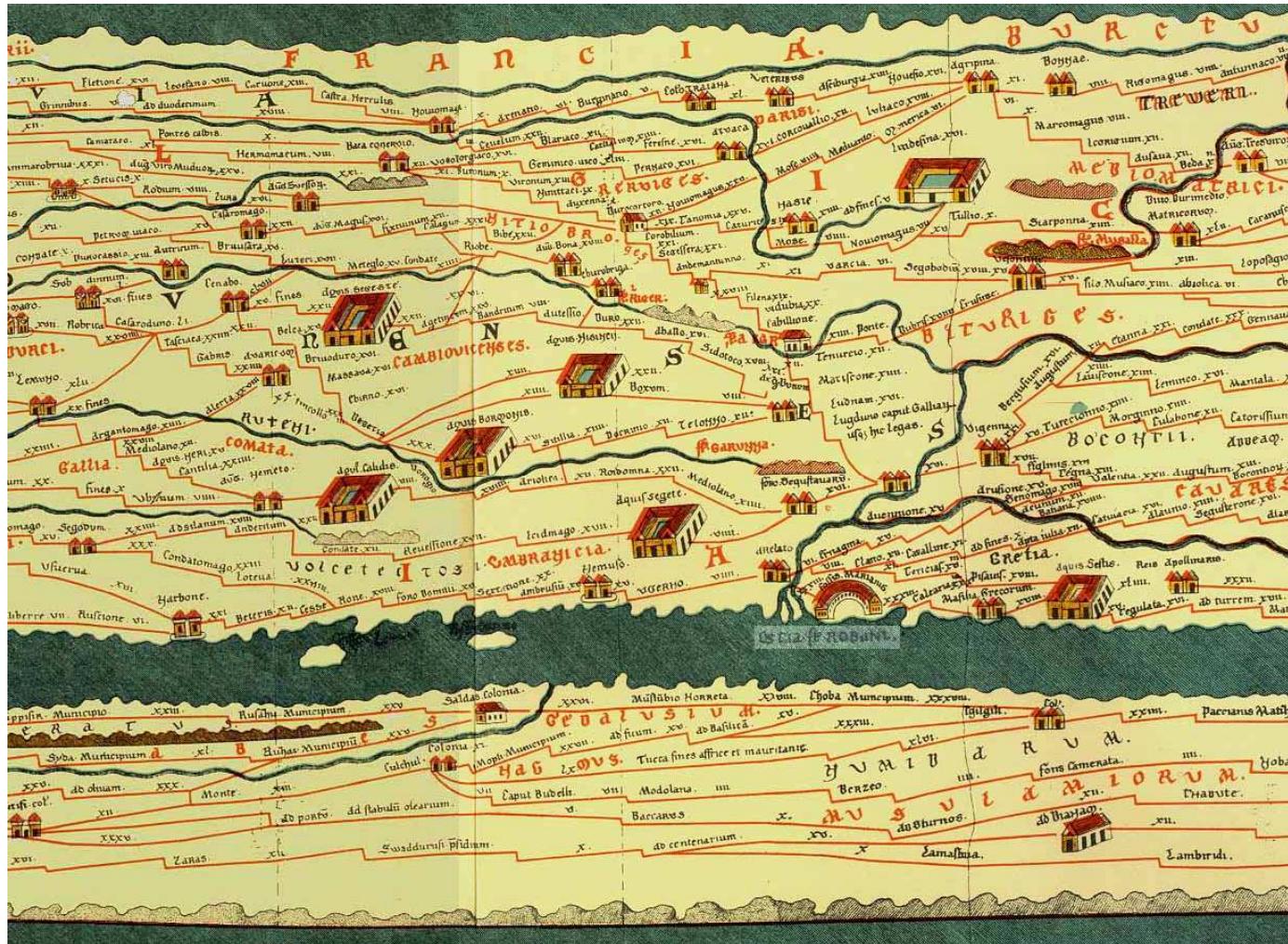
B. Holtzmann (Ed) *L'art de l'antiquité I. Les origines de l'Europe*  
Editions de la Réunion de musées nationaux, Editions Gallimard 1995]



from architectural modelling to Infovis :: historic background

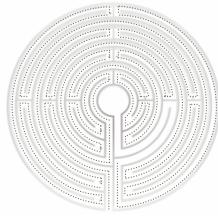
## Historical precedents: pre-computer era

Cartographic problems



a XIIIth c copy of  
a Roman map

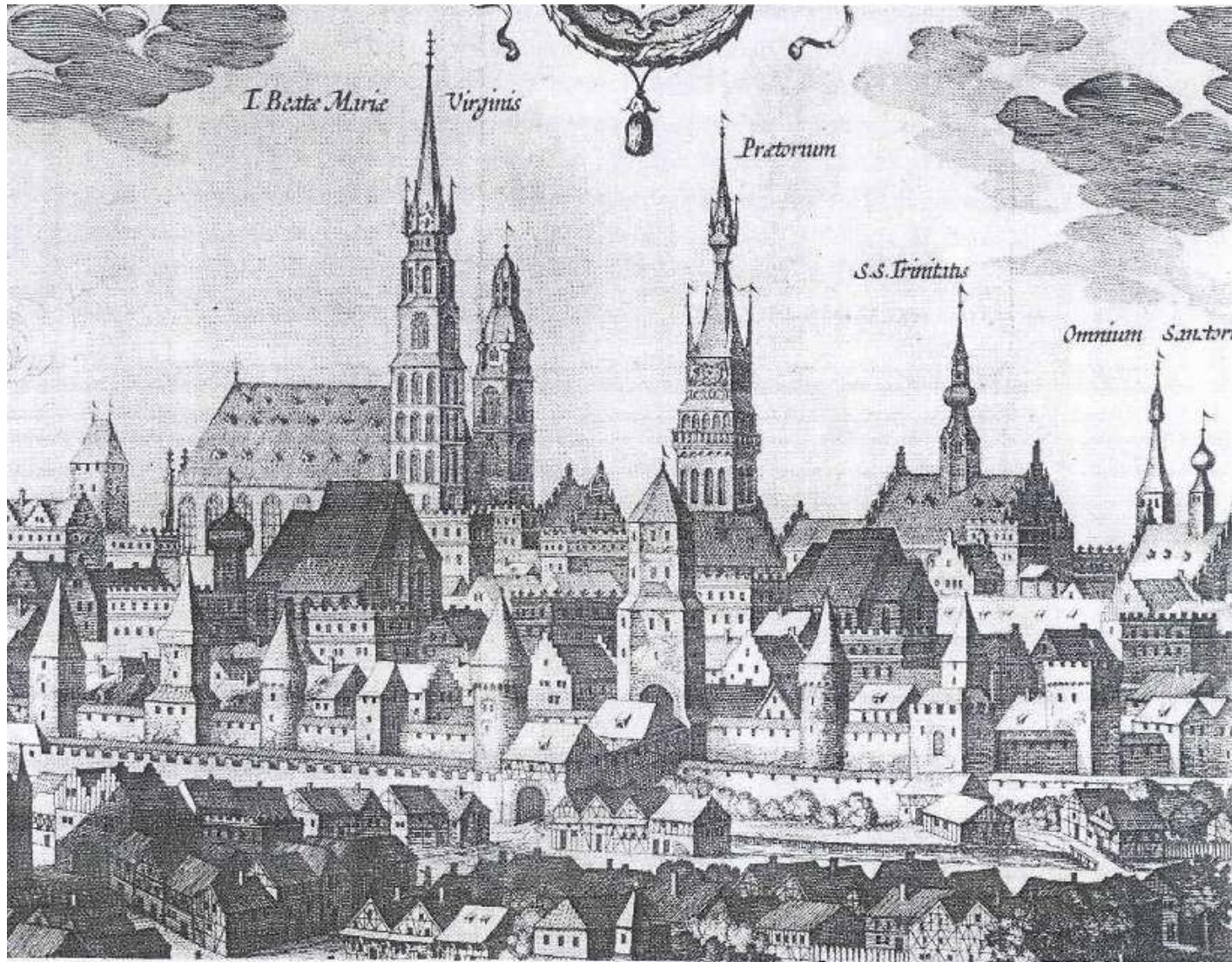
The Peutinger map of Roman routes.



from architectural modelling to Infovis :: historic background

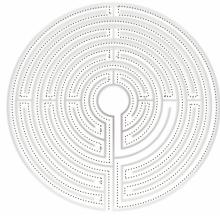
Historical precedents: pre-computer era

Cartographic problems



Panoramas.

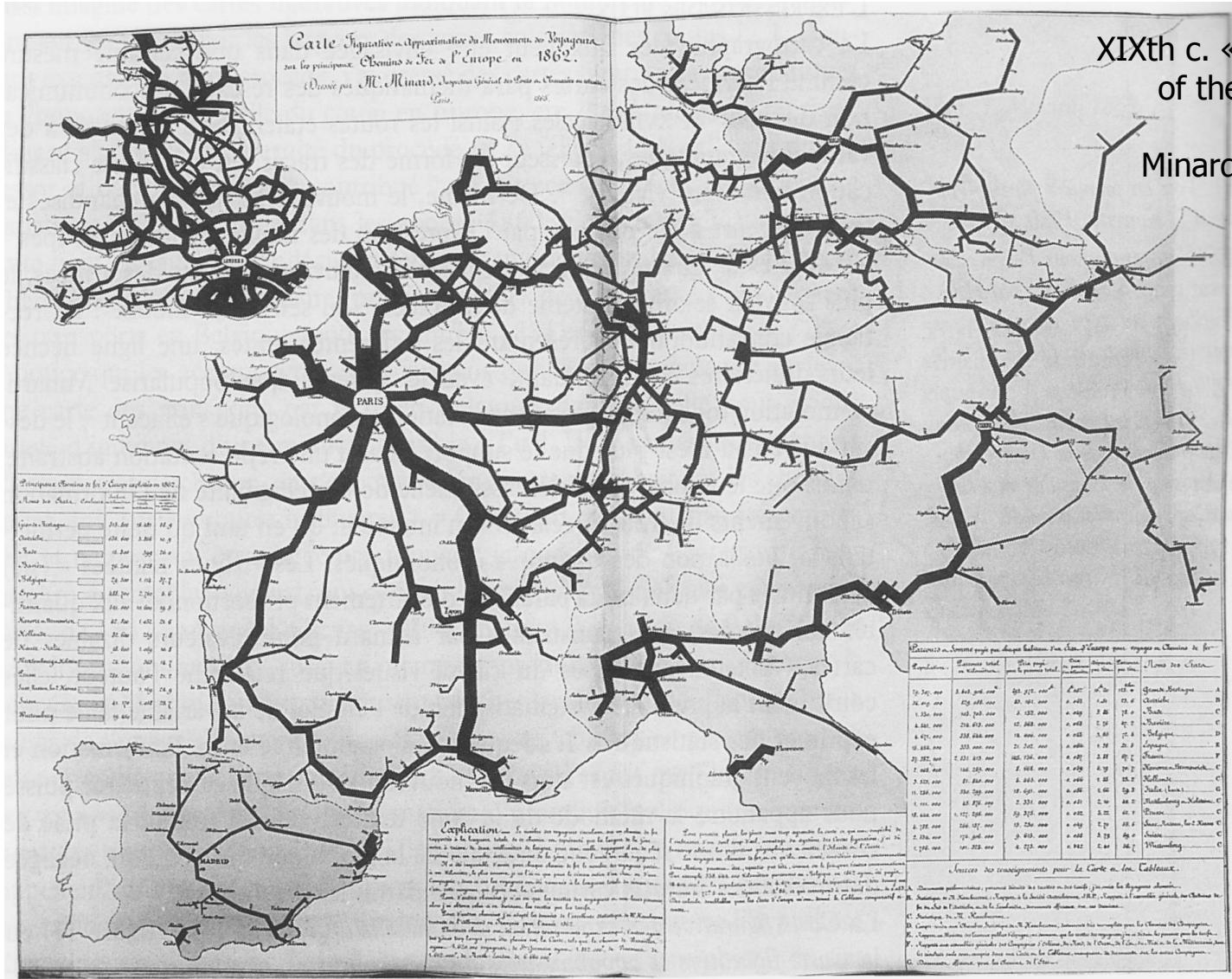
A visualisation?

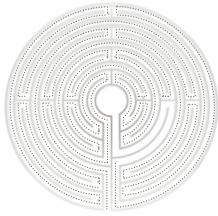


## from architectural modelling to Infovis :: historic background

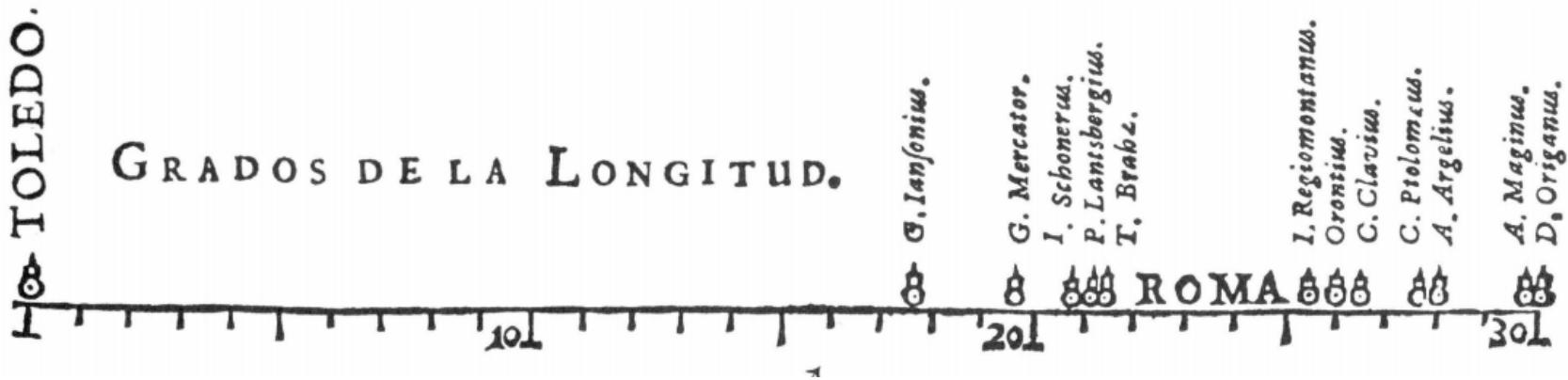
## Historical precedents: pre-computer era

### Cartographic problems





from architectural modelling to Infovis :: historic background



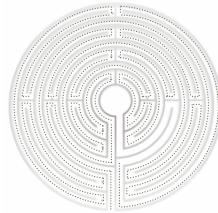
Historical precedents: pre-computer era

Statistic problems

12 knows estimates of the difference in longitude between Toledo and Rome (1644 , M.F Van Langren)

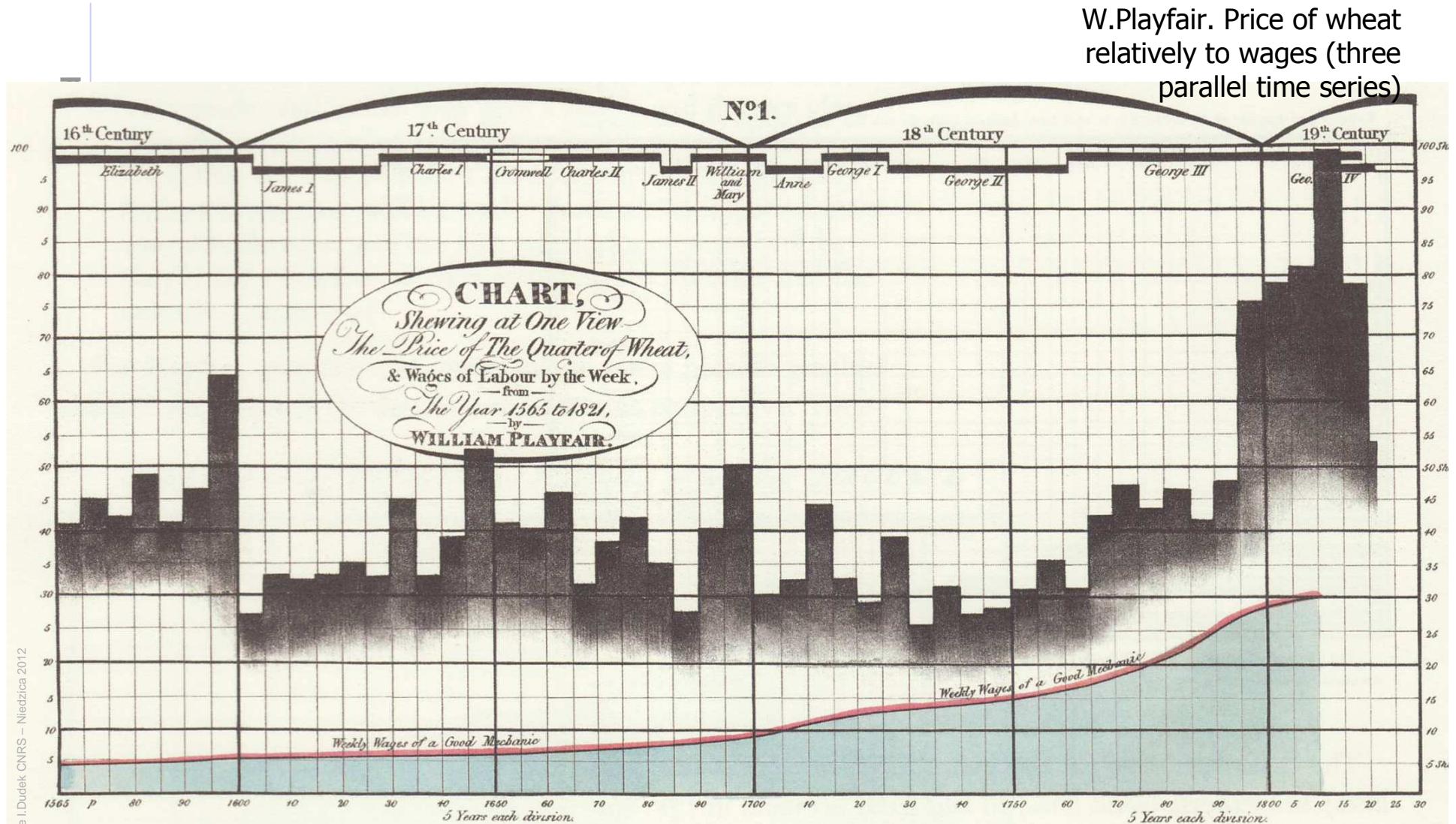
\* The first visual representation of statistical data

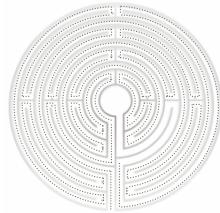
\* M. Friendly A brief history of data visualisation  
<http://www.datavis.ca/papers/hbook.pdf>



## Historical precedents: pre-computer era

Statistic problems

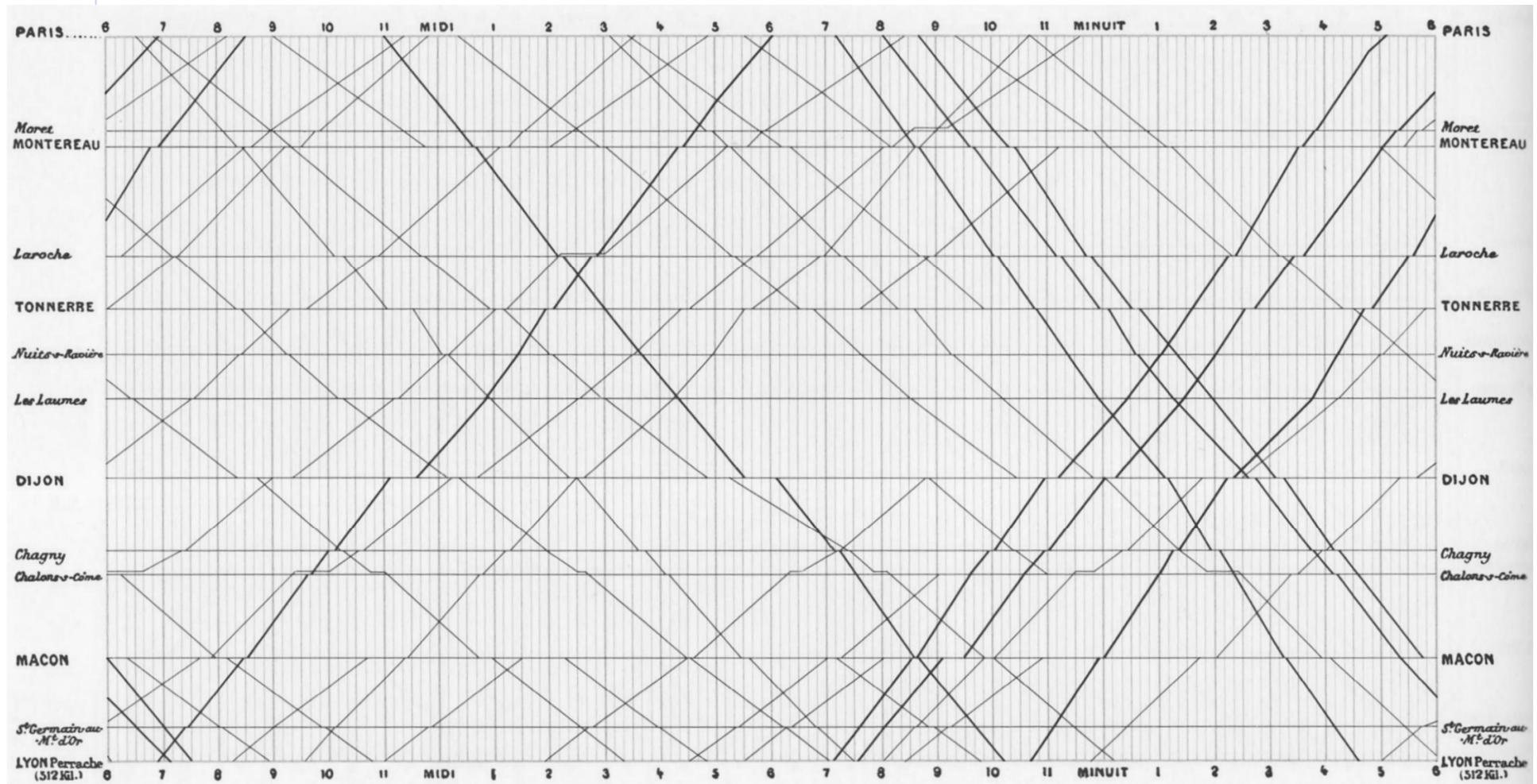


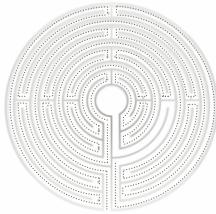


## Historical precedents: pre-computer era

Statistic problems

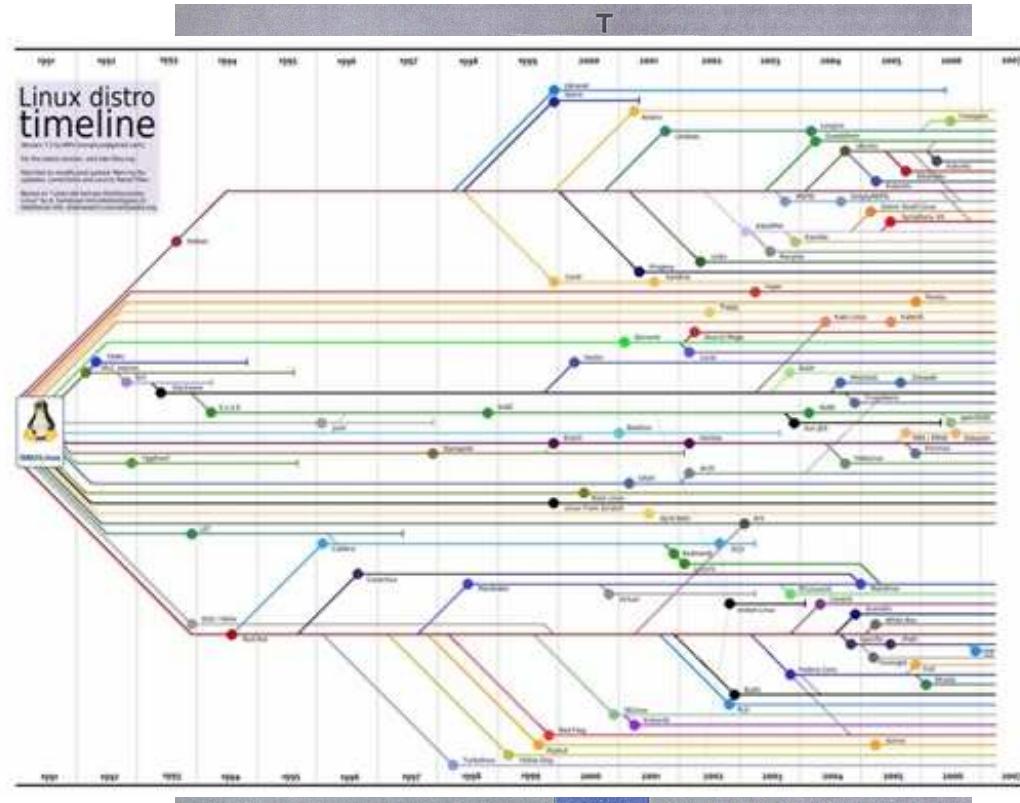
A graphic that allows us to dig in our data  
and to shed light on *all* that we know but did not see





## Historical precedents

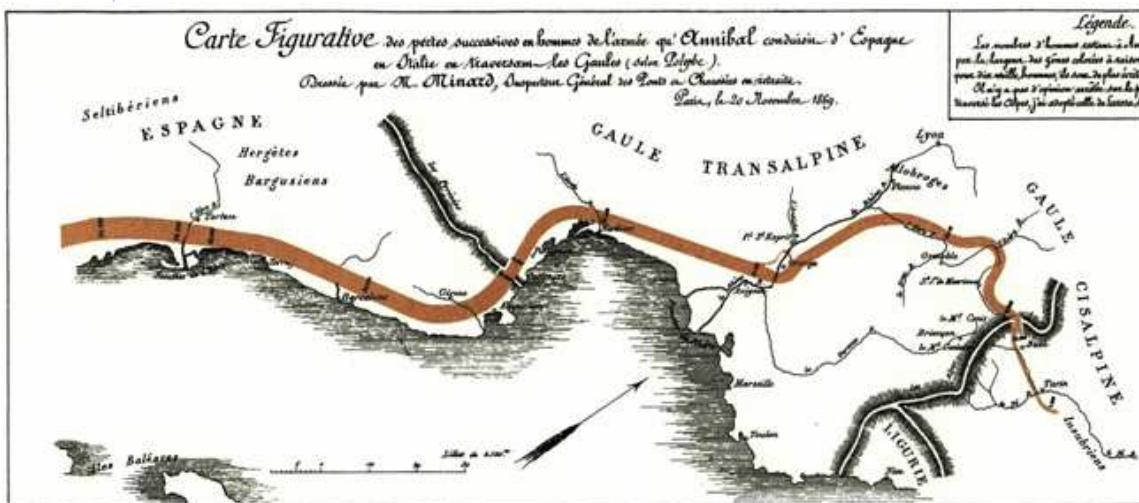
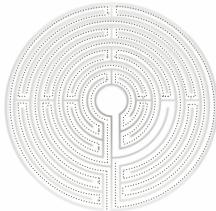
### Other main contributions



\*Gestalt theory (early 20th c)

J.Bertin. Graphic Semiology (1967)

*Time for computer-based solutions*



## Historical precedents

The lesson to learn

\***Graphical excellence** exists.

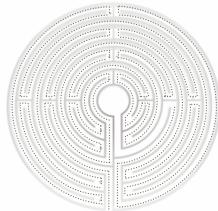
It is **not a matter of technology**.  
Computer-based tools do not *create* graphical excellence

It often meets Maeda's laws of **simplicity**.

Computer-based solutions offer **new opportunities**, that should not stray us from seeking graphical excellence.

\* E.R Tufte *The visual display of quantitative information*, Graphic Press, Cheshire 2001

J. Maeda. *No simplicity without complexity*,  
In G.Schuller, *Designing universal knowledge*,  
Lars Muller Publisher 2008



## from architectural modelling to Infovis :: benefits

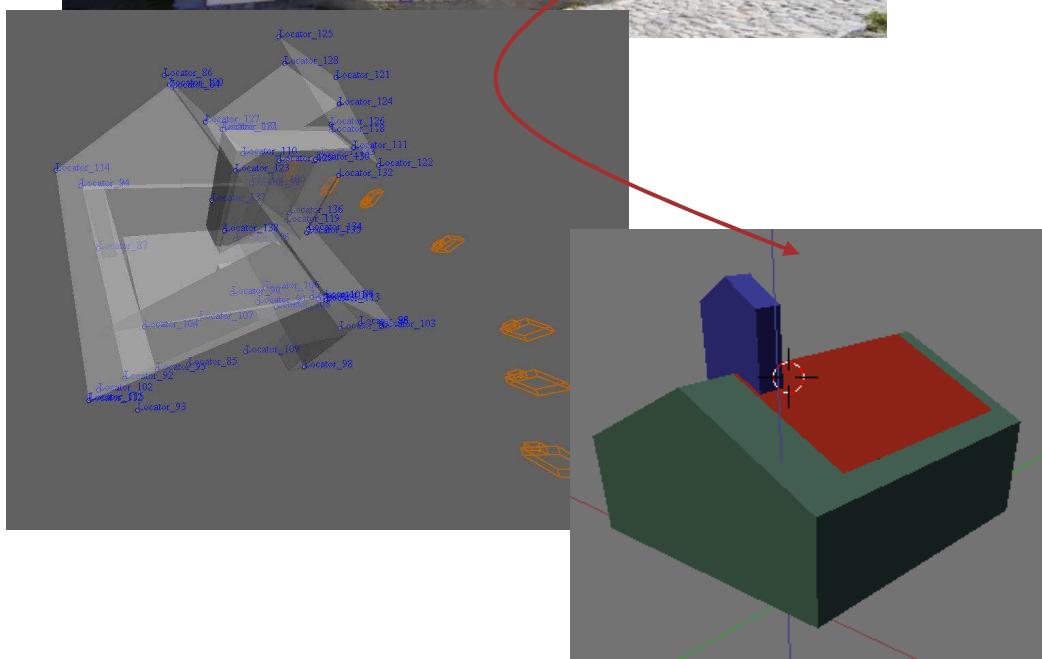
## Benefits of Infovis (in heritage architecture analysis)

information

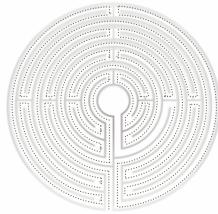


We deal with information about  
architecture

morphology



*"innomine"* research protocol (aut.)



## Benefits of Infovis (in heritage architecture analysis)

information

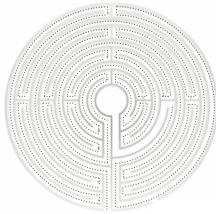
from architectural modelling to Infovis :: benefits



*Events distributed in time*



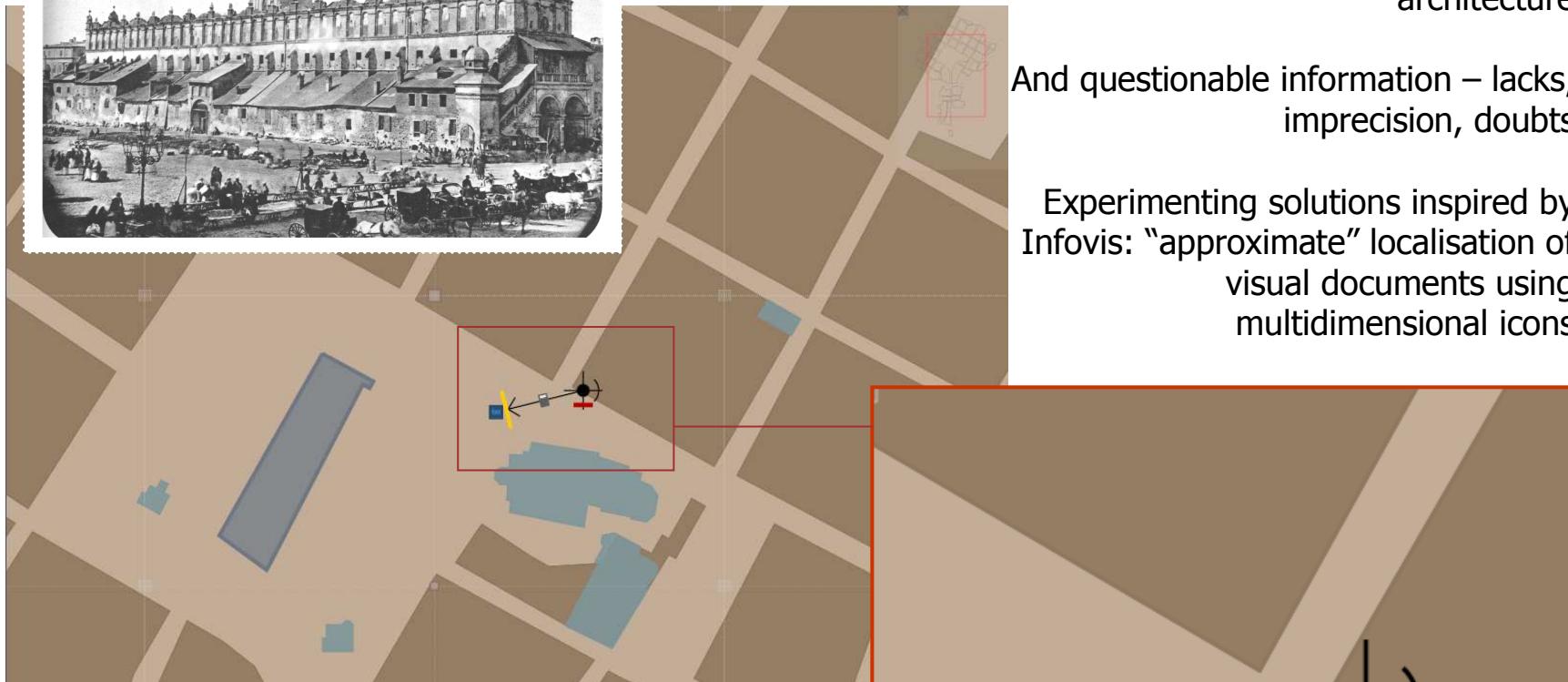
*"innomine" research protocol (aut.)*



## Benefits of Infovis (in heritage architecture analysis)

information

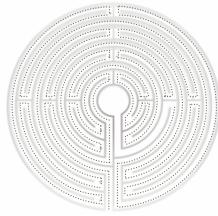
from architectural modelling to Infovis :: benefits



We deal with information about architecture

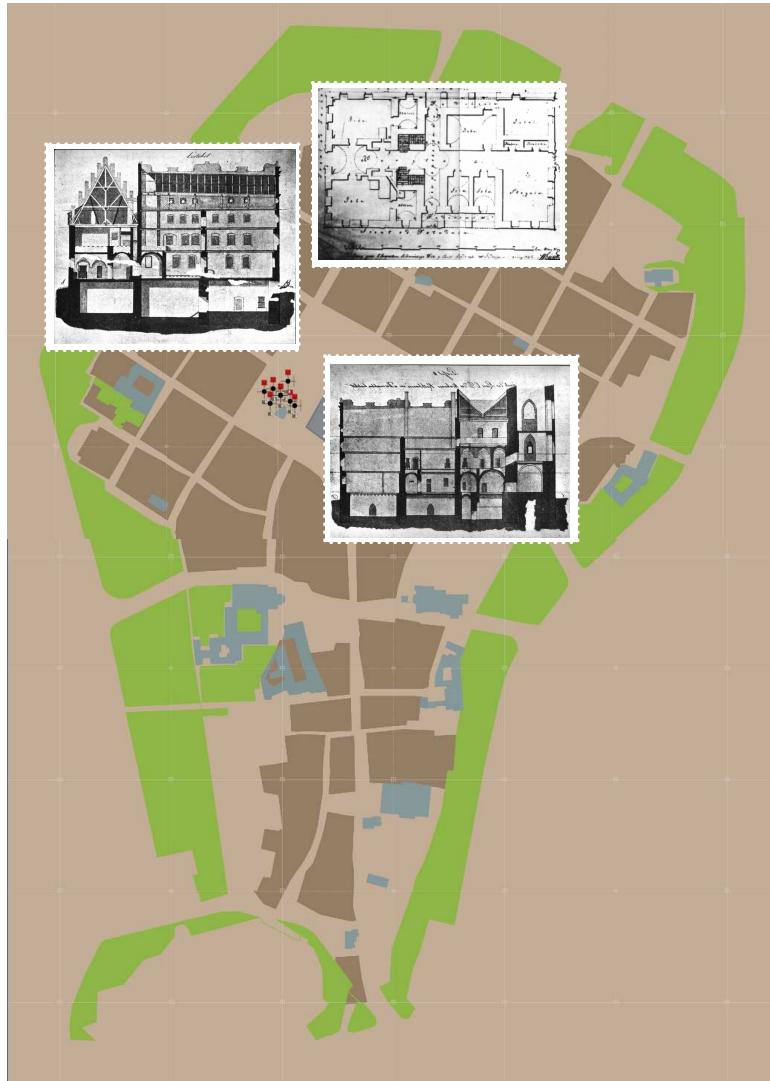
And questionable information – lacks, imprecision, doubts

Experimenting solutions inspired by Infovis: "approximate" localisation of visual documents using multidimensional icons



from architectural modelling to Infovis :: benefits

Schmaus von Livonegg



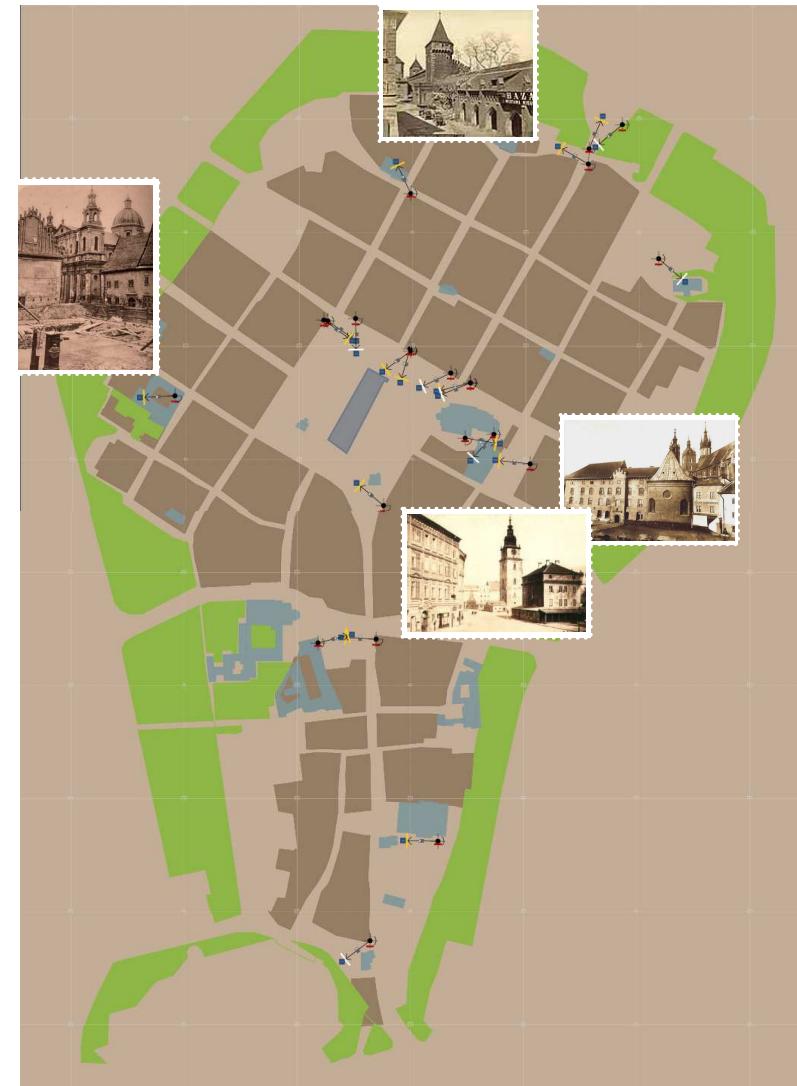
J.Y Blaise I.Dudek CNRS – Niedzica 2012

## Benefits of Infovis (in heritage architecture analysis)

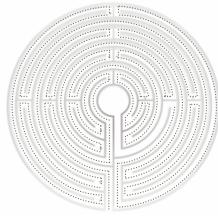
information

*Compare positions of the production of authors*

Ignacy Krieger



« Visual tools decipher historic artefacts documentation» (aut)  
Journal Of Universal Computer Science, I-Know 07, ISSN 0948-695x



## Benefits of Infovis (in heritage architecture analysis)

information

- (a) Segments are represented by fixed-width coloured rectangles

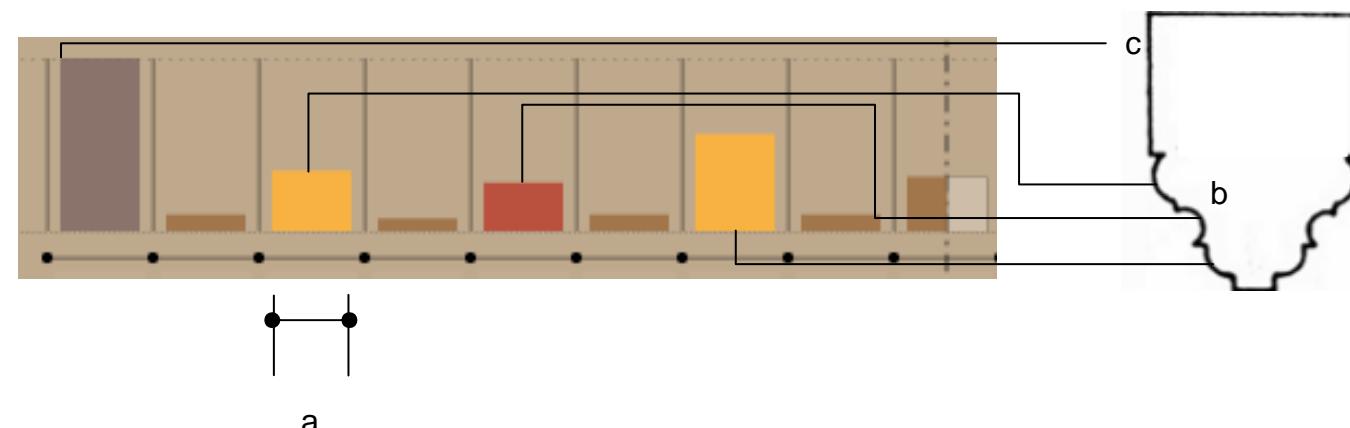
We deal with information about architecture

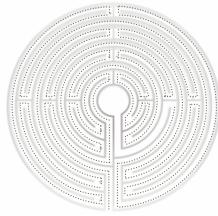
- (b) Colours indicate concavity:  
Yellow :: *convex*  
Red :: *concave*  
Brown :: *flat*

this information can also be abstracted, and used for comparisons

- (c) Unmoulded segments are represented by fixed-width greyish rectangles

from architectural modelling to Infovis :: benefits





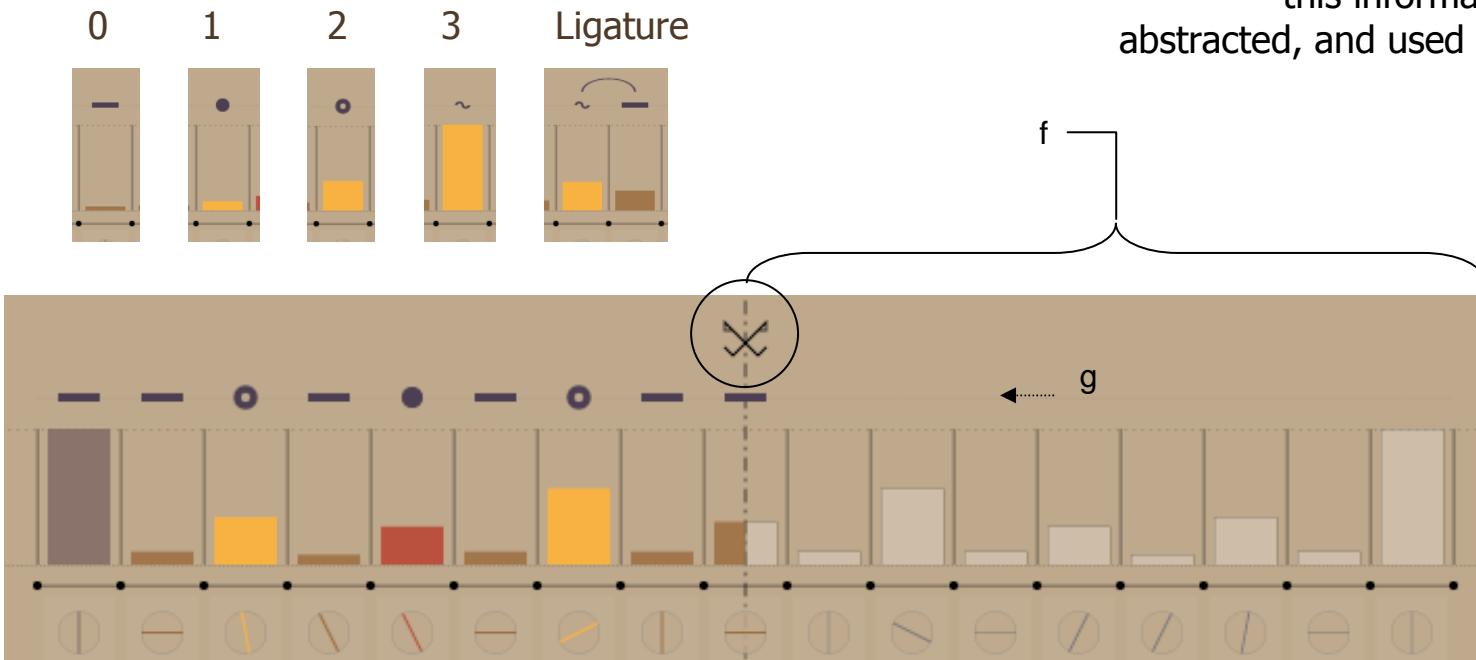
## Benefits of Infovis (in heritage architecture analysis)

information

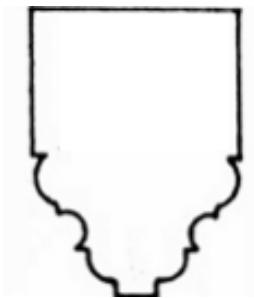
(f) With a symmetric composition, an axis icon is added, and the right side of the graphic contains whitish rectangles

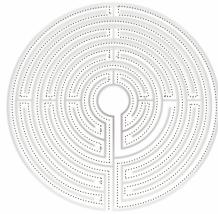
We deal with information about architecture

(g) Rhythms and moulding complexity :



this information can also be abstracted, and used for comparisons



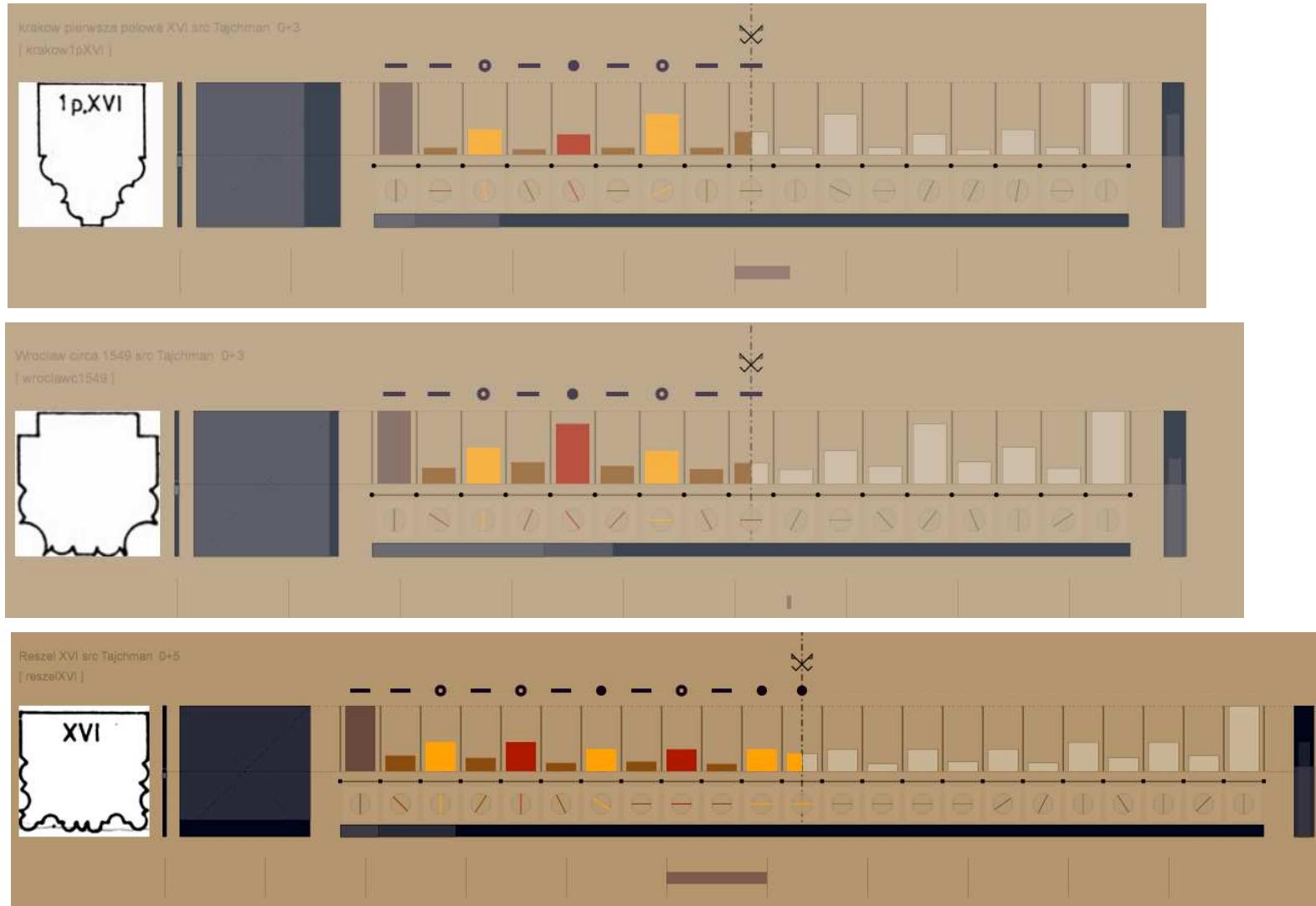


## Benefits of Infovis (in heritage architecture analysis)

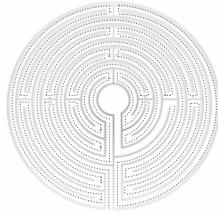
information

Spot any patterns ?

### from architectural modelling to Infovis :: benefits



"Analysing architectural mouldings with 3D object-independent metrics and encoding" [in]  
Proceedings CGVCVIP ISBN 978-972-8939-22-9 pp201-209 (aut.)



## from architectural modelling to Infovis :: benefits

### Benefits of Infovis (in heritage architecture analysis)

information

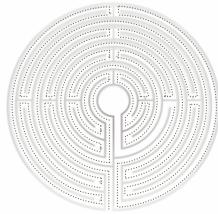
We deal with information about architecture

As in cartography\*, graphics we are concerned with can be targeted at communication or visualisation.

If targeting the latter, Infovis concepts, methods and techniques can be relevant or at least inspiring.

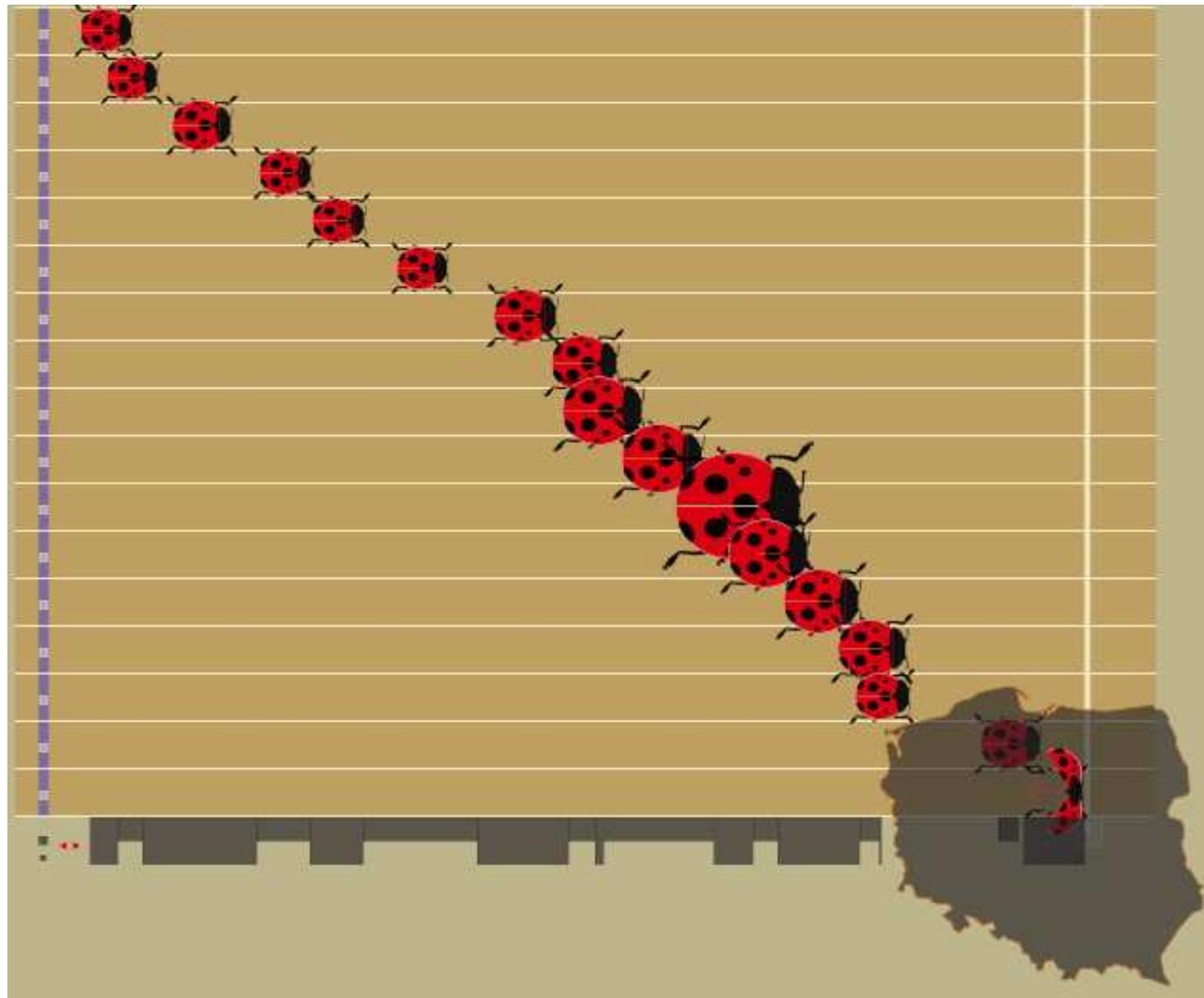
J.K. Rod,

*The third choice*, [on-line] <<http://193.55.107.3/semiogra/rod/rod.htm>>

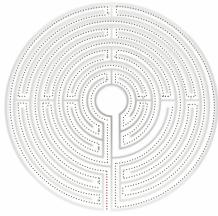


## Benefits of Infovis (in heritage architecture analysis)

information



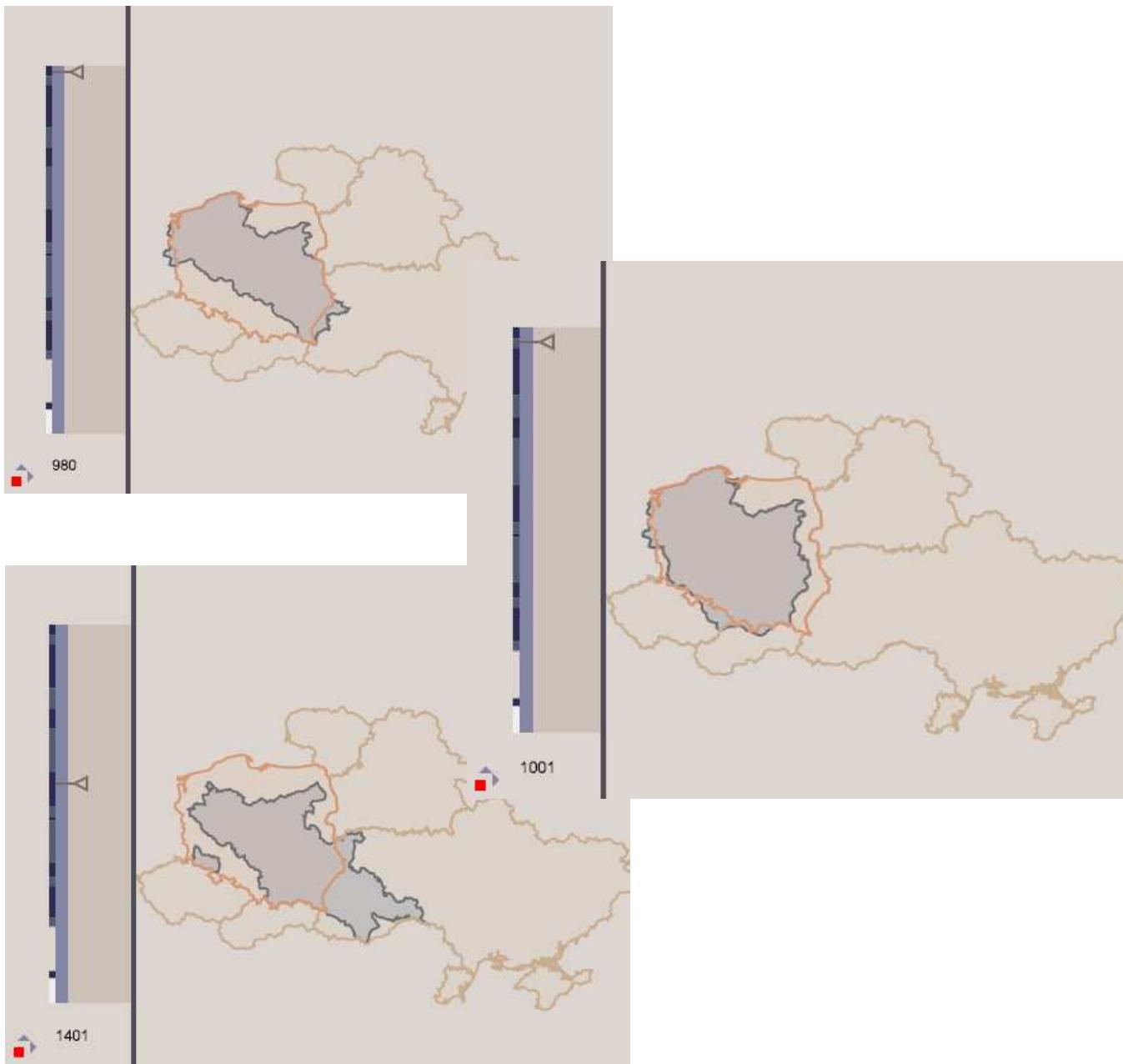
from architectural modelling to Infovis :: benefits

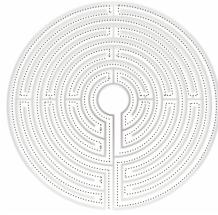


## from architectural modelling to Infovis :: benefits

## Benefits of Infovis (in heritage architecture analysis)

information



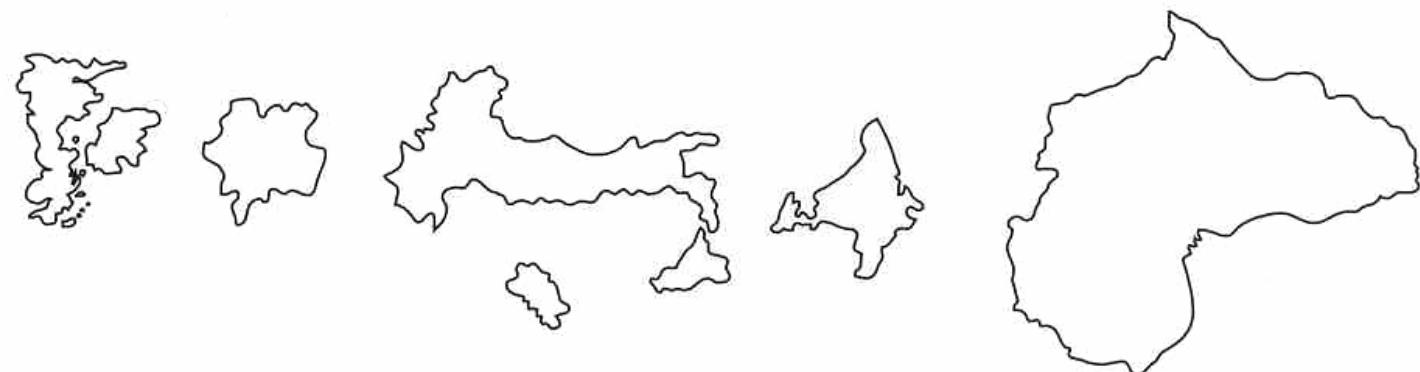


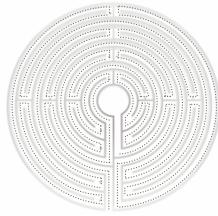
## Benefits of Infovis (in heritage architecture analysis)

evaluation

from architectural modelling to Infovis :: benefits

We produce graphics. A graphic, may it  
be 1D, 2D, 3D, may not be clearly  
understood.



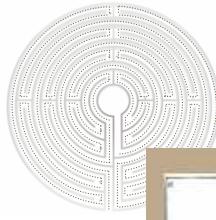


## Benefits of Infovis (in heritage architecture analysis)

evaluation

It is important to weigh users responses to graphics.

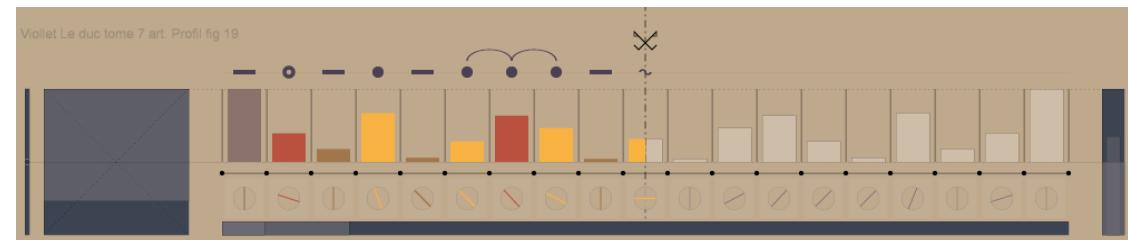
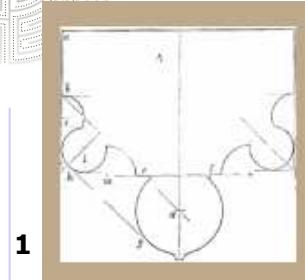
Among common practices in Infovis is **evaluation** (of graphics).



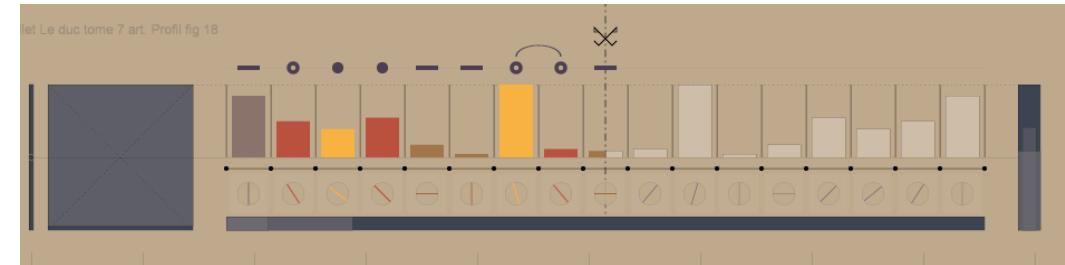
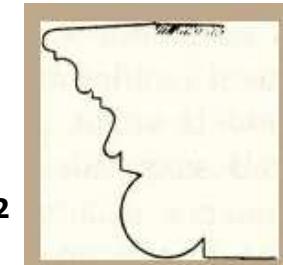
## Benefits of Infovis (in heritage architecture analysis)

evaluation

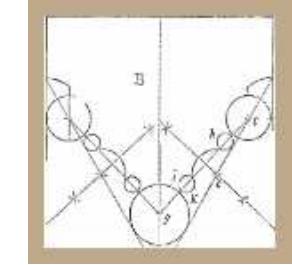
Pair matching test



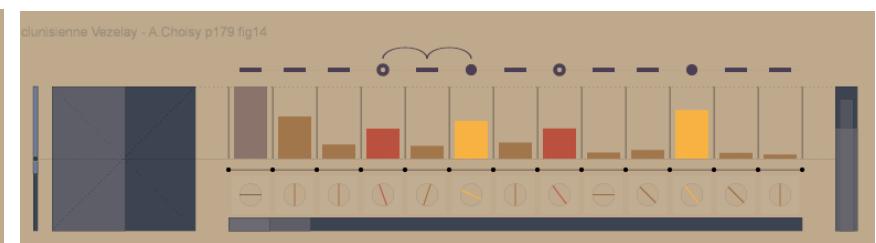
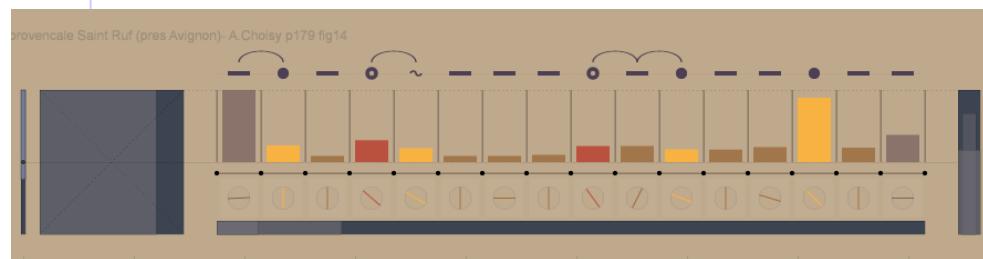
a



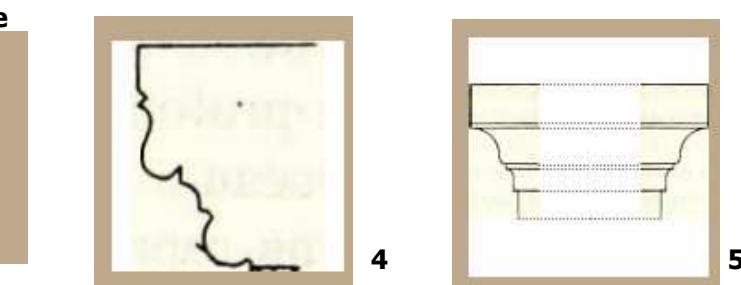
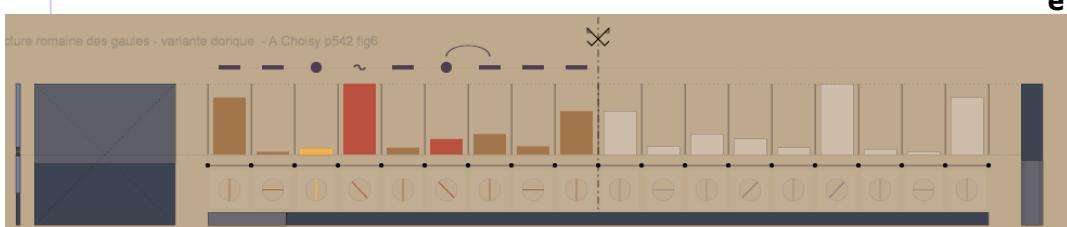
b



3

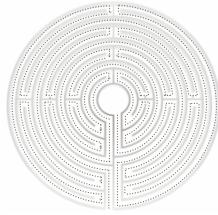


c      d



4

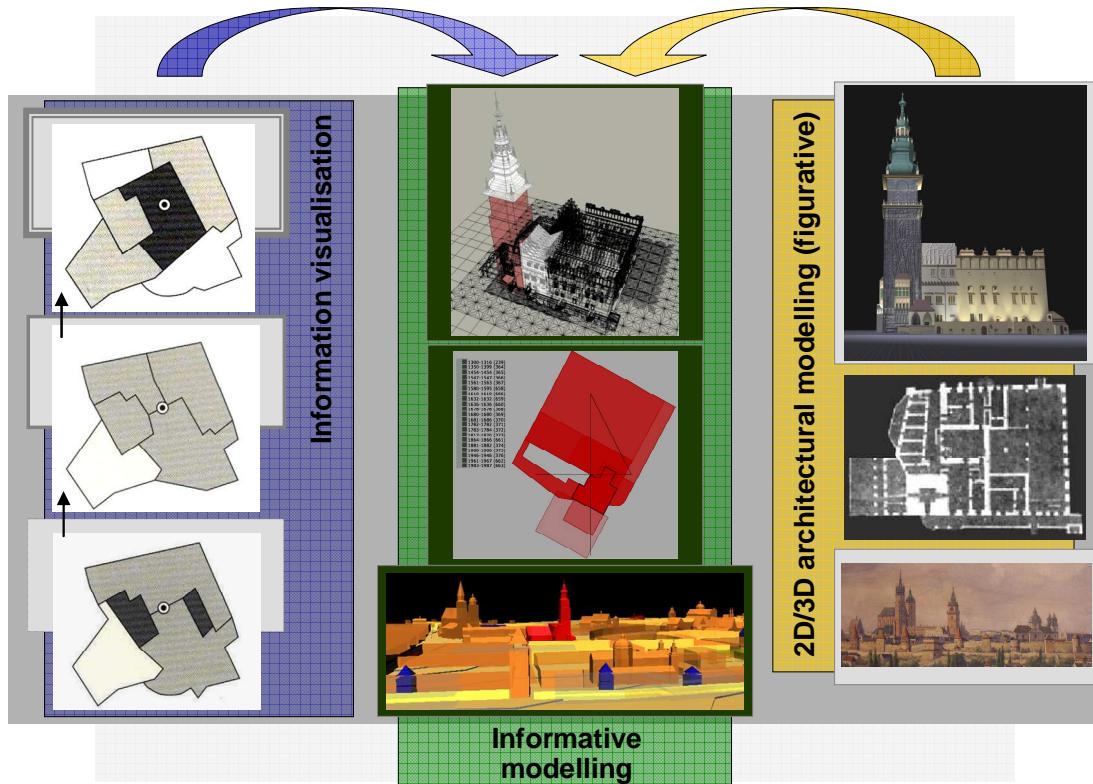
5



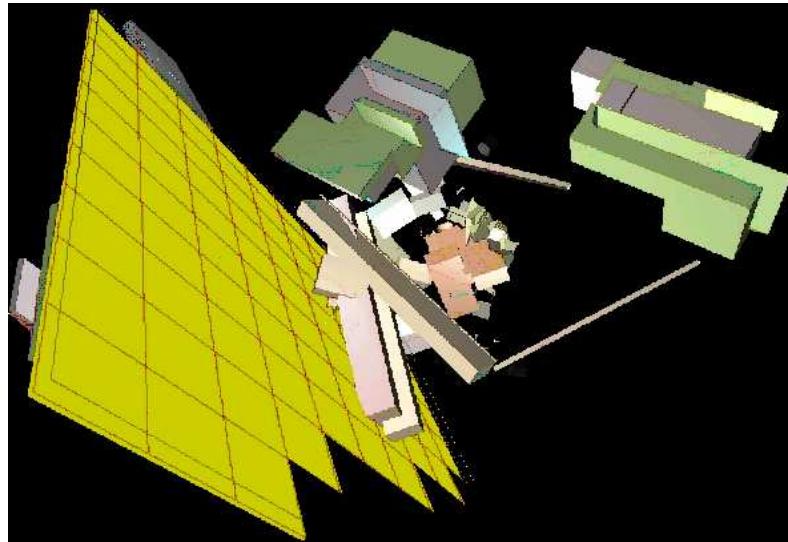
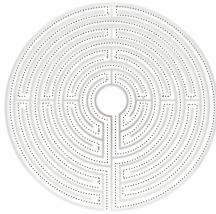
## The Informative modelling paradigm

A best practice grid

from architectural modelling to Infovis :: informative modelling



Our experiences are about bridging the gap between architectural modelling – with a tradition of figurative representation- and Infovis – with practices centred on abstraction and visual reasoning.



If a 2D/3D model does not produce a gain of insight into the underlying information - it should be considered worthless.

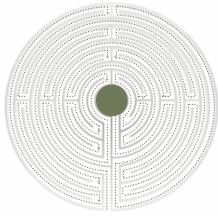
## The Informative modelling paradigm

A best practice grid

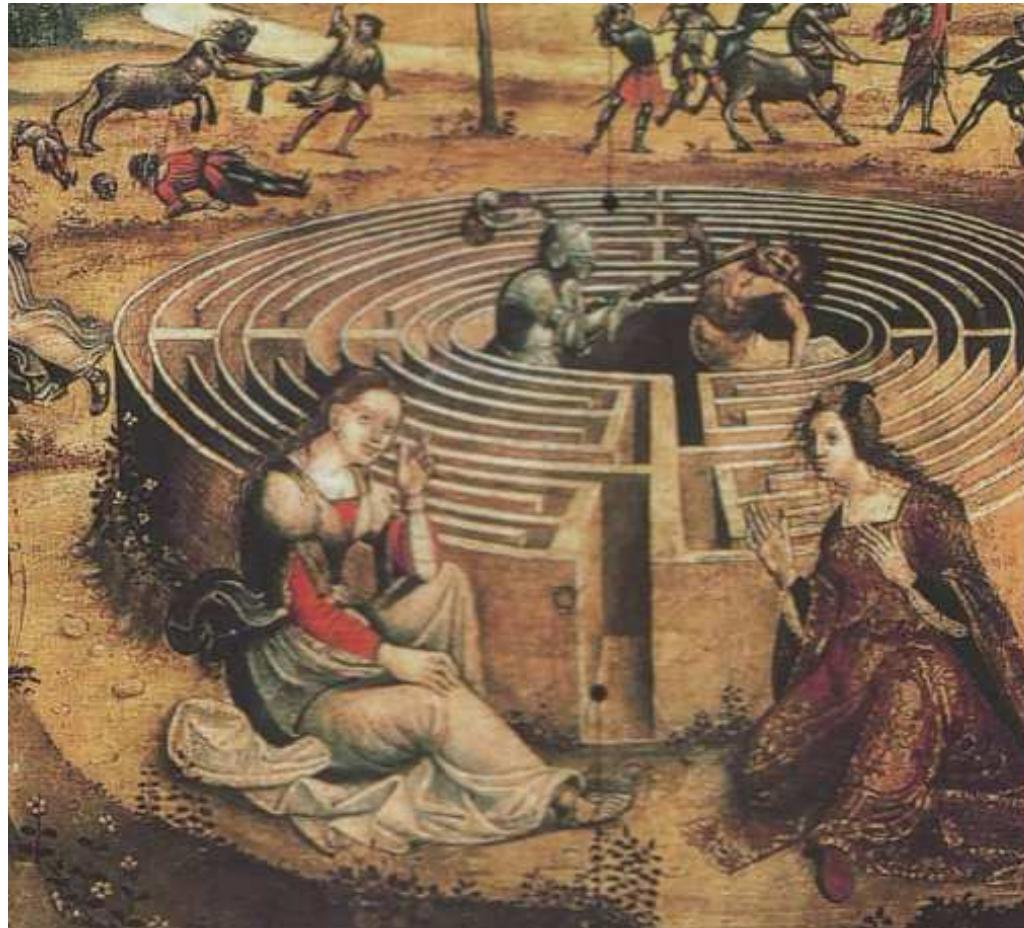
Our experiences are about bridging the gap between architectural modelling – with a tradition of figurative representation- and Infovis – with practices centred on abstraction and visual reasoning.

This approach has been formalised through a grid of best practices:

14+1 rules.



from architectural modelling to Infovis :: informative modelling



Inspiration has to be captured wherever it hides

The Informative modelling paradigm

Key points learnt from experiences

K  
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just about the same

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w ramach Europejskiego Funduszu Społecznego.

**Politechnika XXI wieku**

**Program rozwojowy Politechniki Krakowskiej  
najwyższej jakości dydaktyka dla przyszłych polskich inżynierów**

<http://www.pk21.pk.edu.pl>



**KAPITAŁ LUDZKI**  
NARODOWA STRATEGIA SPÓŁNOŚCI



UNIA EUROPEJSKA  
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